

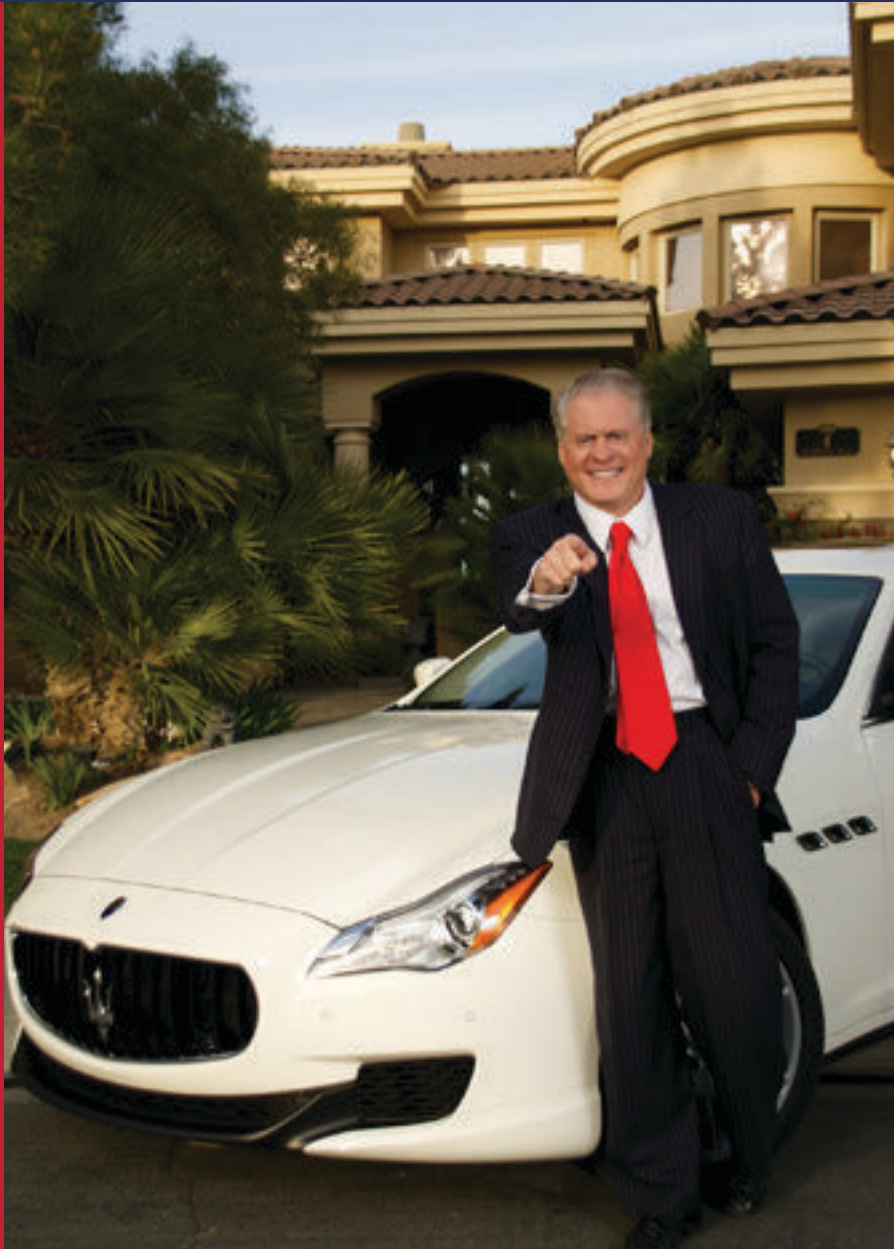
GET READY TO EXPERIENCE THE POWER OF W.A.R.



“You’re in the right place...Opportunity is knocking, and Wayne Root will show you how to seize it. He knows how to be tenacious and relentless – and how to win!”

— Donald J. Trump, 45th President of the United States

**IT'S NOT "RADIO OR TV" ADVERTISING...
IT'S WAYNE. ALLYN. ROOT.
ADVERTISING.**



"Wayne Root teaches what being an entrepreneur is all about..."
— Charles Schwab, Chairman & CEO The Charles Schwab Corporation

WHO IS WAR?



Wayne Allyn Root (aka WAR)

is not your typical political talk show host. And he's not your typical CEO either. The bestselling author of "The Power of Relentless" prefers the titles SOB, HEB and MR- for "Son of a Butcher" "Human Energizer Bunny" and "Mr. Relentless." Today Wayne is busy building a media/entertainment brand name and business empire in the Vegas desert. That's the "secret sauce" that makes Wayne's radio, TV, online shows and podcasts so unique. He's not a typical host. He brings experience, success and wild, colorful stories based on a life well lived as a "Renaissance Man" in the worlds of politics, business, sports, entertainment and celebrity.



"Wayne Allyn Root is a millionaire television host, author, CEO, patriot and risk-taker. For anyone who has met Wayne Allyn Root, it's no surprise that he has propelled himself to the highest echelons of success in the gaming, entertainment, business and publishing worlds. His exuberance, enthusiasm and winning smile speak volumes."

— Millionaire Magazine



TRUMP & ROOT

Fiery, High Energy, Dynamic, Charismatic, Controversial, Comedic, Outspoken, In-Your-Face, Unapologetic. Bigger-Than-Life Personality.

ARE THEY TWINS?

Wayne Allyn Root • The Conservative Warrior
6 PM to 9 PM ET/3 PM to 6 PM PT on USA Radio

For Affilliate Relations, Contact Andrew Paul at 702 271-3745

WHAT OTHER RADIO OR TV HOST IN AMERICA HAS TAG-TEAM EVENTS WITH PRESIDENT DONALD J. TRUMP?

 **CLUB 45 USA**
JOIN US AT ... THE LARGEST IN THE NATION

6:00 PM **TRUMP CLUB** *RSVP REQUIRED
April 11th, 2022

Joe Budd
Club President
PBC State Committeeman
Larry Snowden
Vice President
Sue Snowden
Treasurer
Linda Stoch
Secretary

 **DONALD J. TRUMP**
45th President of the United States

 **Wayne Allyn Root**
Conservative radio host, Author, Activist

#MAGA
#SaveAmerica

HILTON PALM BEACH AIRPORT
150 Australian Avenue
West Palm Beach 33406

SIGN UP
Club45USA.com





“Wayne, I talk to you, because you have courage, you’ve always had courage...(and) you always get good ratings.”

— President Donald J. Trump, 45th President of the United States

SIR WAYNE ALLYN ROOT: THE FIRST CONSERVATIVE TALK HOST TO BE KNIGHTED!

It isn't often that conservative talk show hosts receive the honor of being **Knighted**. But Wayne Allyn Root, nationally-syndicated host of "Wayne Allyn Root: Raw & Unfiltered" on USA Radio Network, may be the first to ever receive that honor. Root was Knighted on June 5th, 2022 at the star-studded Royal Knighting Ceremony and Gala at The Venetian in Las Vegas, Nevada.

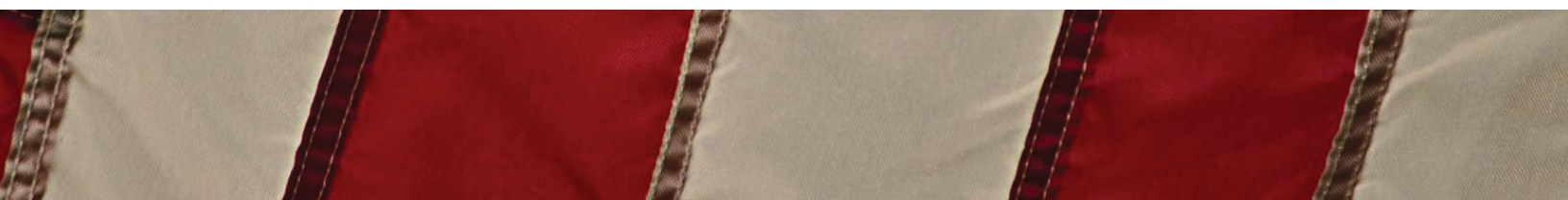


Root was Knighted by Prince Rafael of the Royal House of Cappadocia, one of the oldest Royal Houses in the world. Root is now a Knight in the Royal Order of Constantine the Great and Saint Helen and will forever be known as **"Sir Wayne Allyn Root."** Root was Knighted for his notable achievements in Entrepreneurship & Entertainment.

Other notables Knighted at the ceremony included Sir Alec Stern, billionaire founder of Constant Contact; Sir Ray Parker Jr., songwriter for many of the biggest hits in music including "Ghostbusters," as well as guitarist for The Rolling Stones, Stevie Wonder and Barry White; and Sir Rolando Blackman, former NBA superstar and 4x All Star for the Dallas Mavericks, Olympian, and Congressional Gold Medal winner.

To our knowledge, Root is the only conservative TV or radio talk host to ever be Knighted. (cont'd)

W.A.R.



SIR WAYNE ALLYN ROOT: THE FIRST CONSERVATIVE TALK HOST TO BE KNIGHTED!

It was Root's second major honor of the year 2022. Root will also be inducted into **"The Nevada Broadcasters Hall of Fame"** this Fall.

Root is already a member of **"The Las Vegas Walk of Stars"** with his 180- pound granite star on Las Vegas Blvd in front of Paris Resort & Casino.

Root said, "God bless America. The American Dream is still alive. Where else can a S.O.B. (son of a butcher) from the wrong side of the tracks, be Knighted and become 'Sir Wayne Allyn Root,' as well as be inducted into the Las Vegas Walk of Stars and the Nevada Broadcasters Hall of Fame. That's one heck of a 'Triple Crown.' ONLY IN AMERICA!"



TALKERS HONORS W.A.R.



TALKERS is the bible of the radio industry.

TALKERS NAMED WAR to the famous **"HEAVY HUNDRED"** list of the top 100 radio talk show hosts in America for 2019, 2020, 2021 and now 2022. That list contains 100 superstars out of thousands of talk hosts in America.

★ Wayne joins the biggest names in radio history, including the late Rush Limbaugh, Howard Stern, Dave Ramsey, Sean Hannity, Michael Savage, Mark Levin, Glenn Beck, Bill Cunningham. ★

But all of those famous celebrity "brand names" of radio have been in radio for 20, 30, or even 40 years. Wayne joined the list only 3 years after starting his radio career. On this **"HEAVY HUNDRED"** list Wayne debuted at #62 and has since jumped up 21 spots.

And of course, Wayne is the #1 radio host in Las Vegas for the 4th consecutive year. WAR dominates Las Vegas radio! In 2022, Wayne was honored with induction into The Nevada Broadcasters Hall of Fame.

Wayne's success has been meteoric.

"And in many ways, Root is the Las Vegas version of Trump..."
— The Daily Beast

IT'S A WHOLE NEW BALLGAME:



It's a whole different way to advertise and promote your product or business.

Radio just became **EXCITING!**

Radio just became a **SALES MACHINE!**

Radio has never before seen the **SELLING POWER of Wayne Allyn Root.**



“Wayne...(is) the Warren Buffett of his world.”

James J. Cramer, CNBC Host

Host of CNBC's “Mad Money”

Founder of TheStreet Inc.

Best-Selling Business Author



Wayne has turned his local Las Vegas radio show and nationally syndicated USA Radio Network show into platforms to set **SALES RECORDS** for his advertisers: small and medium-sized businesses and individual entrepreneurs.

Wayne has been recognized and honored for his meteoric success with his own 180-pound granite star on the world-famous Las Vegas Walk of Stars. Wayne joins Vegas legends such as Elvis, Wayne Newton, Frank Sinatra, Dean Martin, Sammy Davis Jr., Bobby Darin and Liberace. Wayne's star can be seen in front of Paris Resort & Casino on the world-famous Vegas Strip.



“Conservative warrior Wayne Allyn Root...Wayne provides a roadmap to restoring American economic exceptionalism...”

— Allen B. West, Lt Colonel U.S. Army retired
Former United States Congressman
Chairman, Texas Republican Party

WHY DO WAYNE'S SHOWS WORK FOR ADVERTISERS LIKE NOTHING EVER SEEN BEFORE?



- #1 **Wayne personally endorses each and every product, brand or business advertised...**
- #2 Wayne uses his one-of-a-kind **energy, enthusiasm and bigger-than-life personality** to sell your product to his audience.
- #3 **Wayne creates & scripts your advertising campaign. He is one of the most creative copy-writers in America.** The ads he's written have brought in hundreds of millions of dollars in dozens of different fields of business.



“The things Wayne Root cares about... speak to a lot of Americans.”

— TIME Magazine



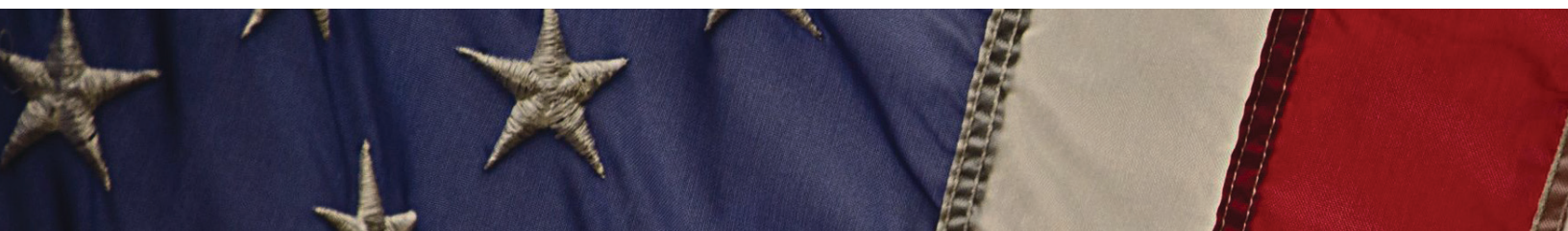


#4 **Wayne makes it PERSONAL** - he explains through personal testimonial how the product **FANTASTICALLY** works for him, or someone close to him. He makes it clear why your product is the greatest of its kind.

#5 Wayne brands YOU and your product as **CELEBRITIES**. Wayne interviews the sponsors of his national and local Vegas radio shows – **turning YOU into a star!**

#6 Wayne gets his fans so **EXCITED** about your product, they want to charge up a steep hill, or run through a brick wall, to buy it and try it! The rest is up to you.

#7 Wayne's audience loves WAR. They are passionate about WAR. They are loyal to WAR. They **“want to be like WAR.”** His fans buy the products sold and endorsed by WAR on his shows!



★ #8 Wayne will create a **CUSTOM VIDEO** promoting your business, complete with **endorsement** by WAR. You can display it on your web site, or send it out in a mass email blast to your database of customers, or send it individually to potential new clients! Wayne charges his corporate clients \$25,000 for each video. As a sponsor of Wayne's show, you get it for **FREE!** ★



★ "Wayne Allyn Root leads the charge to protect the American Dream."
— Dinesh D'Souza, New York Times bestselling conservative author

WAYNE'S AUDIENCE IS SPECIAL:



WAR has **the dream audience** every business owner wants...

Wayne is author of 15 books, including #1 business bestsellers
“The Power of RELENTLESS” and **“TRUMP RULES.”**

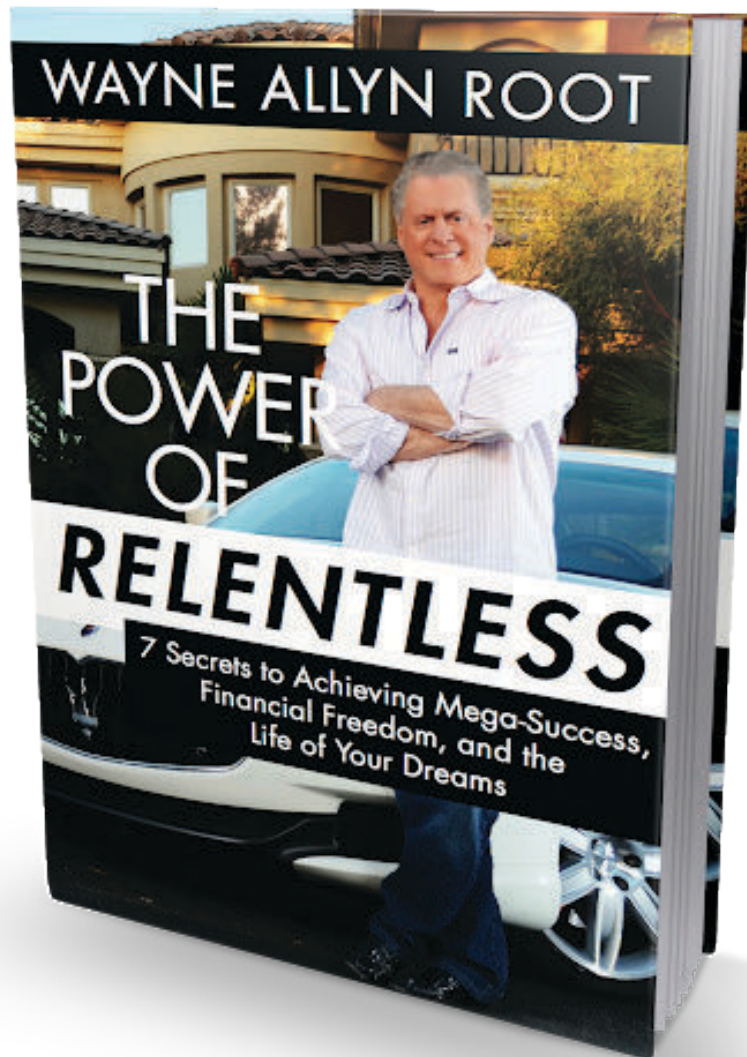
Wayne's audience is dominated by people like him – **Relentless winners!** People with energy, drive, ambition, chutzpah. People who always want “more and better.” People with disposable income. People who shop, spend and invest. People who buy homes, mortgages, insurance, furniture, stocks, precious metals, cars, investment properties, and products to keep them young and healthy- fitness equipment, vitamins, diet programs, plastic surgery, cosmetic dentistry.

PEOPLE WHO WILL BUY YOUR PRODUCTS!



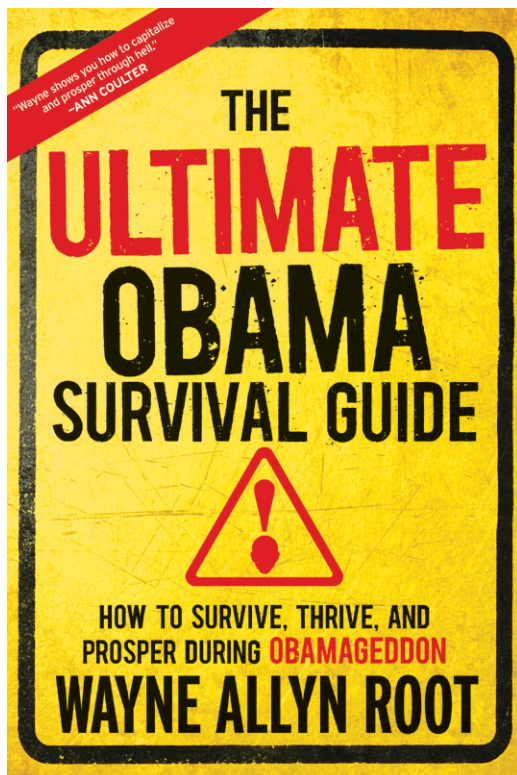
“Wayne Allyn Root wants you to be able to become the next Wayne Allyn Root. And you should take him up on it.”
— American Spectator Magazine

WAYNE IS THE AUTHOR OF 15 BOOKS, INCLUDING MULTIPLE NATIONAL BESTSELLERS, WITH HIS BOOKS TRANSLATED INTO SEVERAL LANGUAGES.

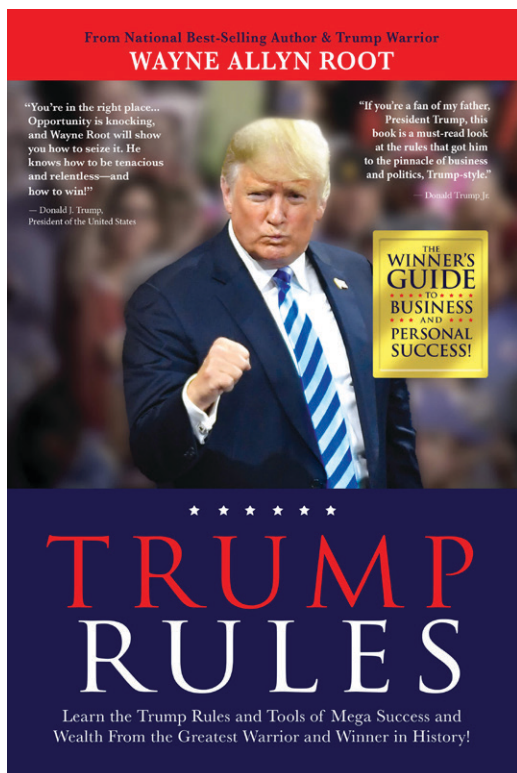


“Wayne Allyn Root comes out with both guns blazing... My grandfather, B.C. Forbes, who founded the publication that bears his name, particularly admired what he called “stickto-it-iveness.” Wayne demonstrates how to apply that crucial characteristic to all aspects of your life...”

**— Steve Forbes, Chairman Forbes Media
Editor-in-Chief, Forbes Magazine
Former GOP Presidential Candidate**

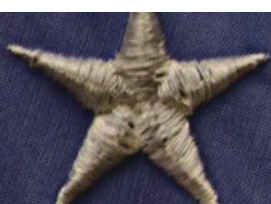


Ultimate Obama Survival Guide – #1 hardcover political book in America in bookstores on opening week; #4 hardcover political bestseller in America for the year 2013; reached #21 of all 3 million books sold at Amazon: #1 in finance, economics, politics, conservatism categories at Amazon.



The Power of Relentless – #1 business book in USA, according to CEO-READ; Ranked by Steve Forbes in Forbes magazine as one of his 8 favorite books of the year, 2015

Trump Rules – #1 bestseller in a dozen Amazon business, sales, marketing & political categories, 2020



WAYNE'S TV STAR IS SHINING.



Wayne isn't just a nationally-syndicated radio star. Wayne's success on TV has been even **MORE REMARKABLE!**

Wayne began his career as the anchorman and host of five shows on **CNBC** (then called Financial News Network).

Then he became a popular and frequent guest on **Fox News**.

Then Wayne became the host of **the prime-time** TV talk show on Newsmax TV.

"WAR: The Wayne Allyn Root Show" enjoyed phenomenal and dramatic success.

Wayne's show was so popular that **Bill O'Reilly** joined Wayne to open the show three nights per week (in his old time slot). As the former host of **"The O'Reilly Factor"** on Fox News, Bill was the #1 host on American cable television for 16 consecutive years.

Wayne was the 8 PM ET primetime host at Newsmax for three years and over 750 shows.

When Wayne started on Newsmax TV, the network reached 15 million homes.

By the time Wayne left, Newsmax reached over 70 million homes.



"Wayne has built a television powerhouse with his show at Newsmax TV. When Wayne started with Newsmax we reached 15 million TV households. This year we're reaching 70 million and more. Wayne has the primetime position each night on our TV network, with television legend Bill O'Reilly joining Wayne to open the show 3 nights per week. Wayne's viewership, fan base and advertising revenues are growing faster than anything on American television. That's saying something."

— Michael Clemente, CEO Newsmax TV

THE ROOT, THE ROOT, THE ROOT IS ON FIRE!

NATIONAL BRAND...NATIONAL PLATFORMS FOR YOUR PRODUCT!



Wayne's career in the media has exploded upward like a rocket in a short period of time...

Wayne is the rare conservative media superstar in America who has enjoyed platforms on national TV, national radio, national newspapers, bestselling books, and speeches across the USA and internationally.

Between Wayne's national radio, books, newspaper columns, database of diehard fans and nonstop television appearances – you're reaching conservative consumers with high disposable income from coast to coast. Wayne's fans are the "Silent Majority." They spend the majority of the money in America. Now they're YOU'RE CUSTOMERS!



"Wayne Allyn Root is one of the great conservative thinkers in America."

— Bill Cunningham, Host of "The Bill Cunningham Show"
on Premiere Radio Network



Wayne's show is now available 24/7 on-demand on iHeartRadio too. **iHeartRadio** has over **100 million** registered users. As well as the **Audacy App**, where **40 million** Americans stream radio. Wayne's show is broadcast on Audacy.

Wayne's podcast **"WAR RAW"** is available at I-Tunes, Spotify, Apple, I-Heart, Amazon, GooglePlay, Spreaker and everywhere else where podcasts are downloaded.

Wayne's national newspaper column is syndicated by **Creators Syndicate**.

Wayne is a best-selling author of 15 books – with his latest business book, **"TRUMP RULES"** and political book, **"THE GREAT PATRIOT PROTEST & BOYCOTT BOOK"** – both #1 bestsellers in multiple categories.



LOCALLY IN LAS VEGAS.



Wayne's popular afternoon drive time radio show dominates the Las Vegas market.

Virtually every conservative in Las Vegas is listening.

It is the **only** afternoon drive-time show heard throughout the entire state of Nevada.

It's at the perfect time - everyone who works for a living is driving home, looking to be entertained. These are the people with income and assets, looking to spend, spend, spend.

That means Wayne has most of the people in Las Vegas with buying power and disposable income. Parents looking to buy for their children; homeowners; business owners; gun owners; car owners; consumers; shoppers; "foodies" looking for a new place to eat.



"Wayne Allyn Root is a Las Vegas legend..."

— The Financial Times



Listeners, who have money and want to feel better, look better, stay youthful. Which is why Wayne's show is unique - it's filled with advertisements from doctors, dentists, plastic surgeons, men's clinics, sex clinics, anti-aging doctors, anti-aging spas, skincare spas.



“Wayne’s success is mind-blowing...talking to Wayne Allyn Root is like talking to Tony Robbins.”

— FOX News Las Vegas

THE POWER OF THE WAYNE ROOT BRAND.





Rick Harrison



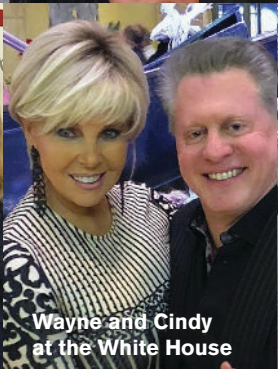
Michael Buffer



John Stossel



TV/Radio Host
Laura Ingraham



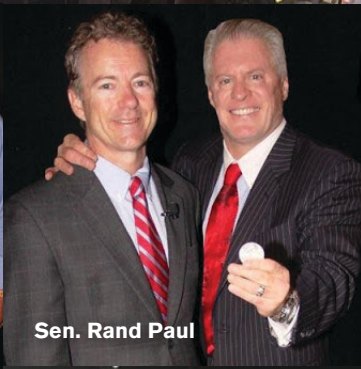
Wayne and Cindy
at the White House



Jon Voight



Radio Host Glenn Beck



Sen. Rand Paul



Donald Trump Jr.



Wayne Newton



Sen. Ted Cruz



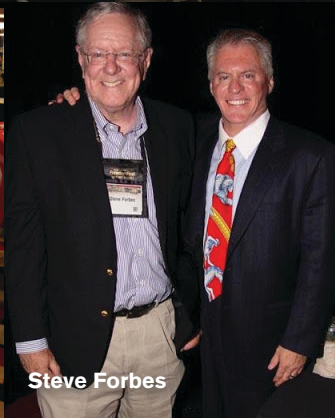
Alaska Gov. Sarah Palin



Judge Jeanine Pirro
Sarah Huckabee Sanders



Grover Norquist



Steve Forbes



Donald Trump Jr.



Texas Gov. Greg Abbott



Wayne at the White House



Radio Host Mark Levin



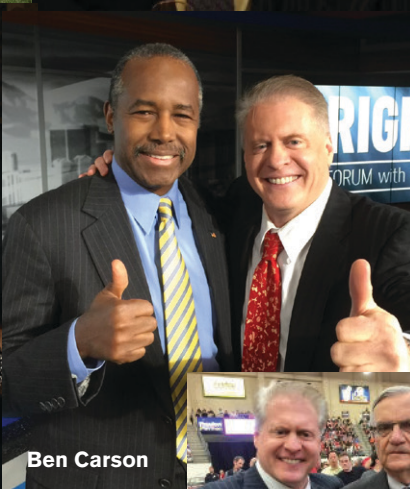
Rep. Allen West



Pete Rose



Radio Host Alex Jones



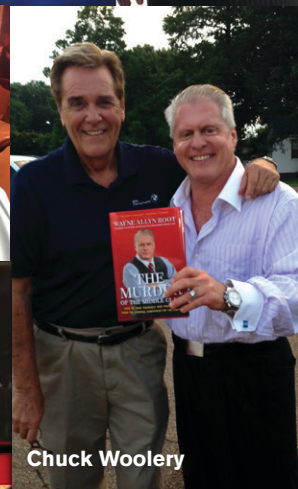
Ben Carson



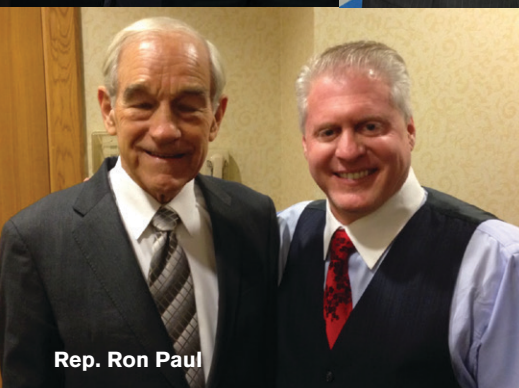
Wayne at the White House



Radio Host Bill Cunningham



Chuck Woolery



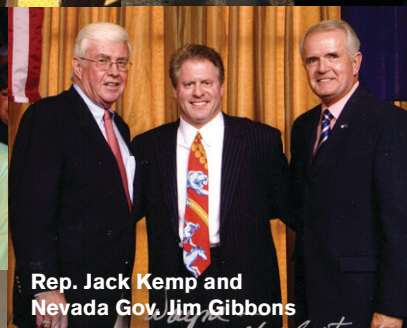
Rep. Ron Paul



Sheriff Joe Arpaio



Gov. Jeb Bush



Rep. Jack Kemp and Nevada Gov. Jim Gibbons



Larry Kudlow and Jim Cramer



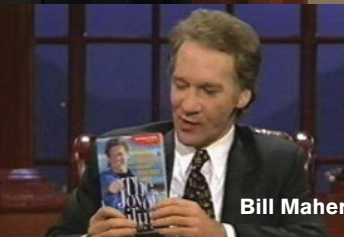
Sebastian Gorka



Herman Cain



Mayor Oscar Goodman



Bill Maher



Wayne at the White House



Libertarian Party presidential ticket Bob Barr and Wayne.



Wayne and Cindy at the White House



Ari Fleischer



Joe Rogan



Scott Baio



Andrew Giuliani

Rudy Giuliani



Rep. Matt Gaetz



Michael Irvin



Rep. Madison Cawthorn

Roger Stone



New York Gov. George E. Pataki



Stedman Graham



Gen. Michael Flynn in Las Vegas



Gen. Michael Flynn



Katrina Pierson and Lara Trump



Ben Carson



National Security Advisor Michael Flynn



Former Speaker of the U.S. House of Representatives Newt Gingrich



Evander Holyfield



Vegas Raider's Owner Mark Davis



Sen. Marco Rubio



Terrence K. Williams



Wayne and Cindy at the White House



Terrence K. Williams



UFC Great Tito Ortiz



LAS VEGAS INSIDE DEBATE HALL



UFC Great Frank Mir



Radio Host Armstrong Williams



Secretary of State Mike Pompeo



Pastor Joel Osteen and Pastor David Crank



LAS VEGAS INSIDE DEBATE HALL



Wayne and Cindy at the White House



Radio Host Dennis Prager



Rep. Vernon Jones



Rep. Louie Gohmert



Kevin Sorbo



Wayne and Cindy at the White House



MAX KELLERMAN KING WAYNE ALLYN ROOT VEGAS





Former Speaker of the U.S. House of Representatives Newt Gingrich



Wayne with Elizabeth Dole



Rep. Jack Kemp



Former President of the United States George W. Bush



Bill Griffith on CNBC



Wayne with Miss Universe



TV/Radio Host Bill O'Reilly



Ben Carson and Mark Skousen



Donny Duetsch on CNBC



Former President George W. Bush and Laura Bush



TV Host Tucker Carlson



IT'S NOT WHAT YOU KNOW, IT'S WHO YOU KNOW: WAYNE'S GUEST LIST IS A WHO'S WHO OF POLITICS, BUSINESS AND CELEBRITY.



Wayne Allyn Root “Raw & Unfiltered” Guests

Donald J. Trump – 45th President of the United States
(multiple appearances)

Mike Pence – 48th Vice President of the United States
(multiple appearances)

Donald Trump Jr. – Eldest son of President Trump
(multiple appearances)

Eric Trump – Son of President Trump

Lara Trump – Daughter-in-law of President Trump

Bill O'Reilly – Former Fox News Channel host; #1 news host
on cable TV for 16 consecutive years; #1 NY Times Best-Selling
Author (regular weekly appearances)

Steve Bannon – Former White House Chief Strategist,
Former Chairman of Breitbart News (multiple appearances)

Hogan Gidley – Press Secretary for the Trump Presidential
Campaign; White House Deputy Press Secretary (multiple
appearances)

Kimberly Guilfoyle – Attorney; Prosecutor; former Fox News
Host, Advisor to President Trump (multiple appearances)

Judge Jeanine Pirro – Former Judge; Prosecutor; Politician;
Host of Justice with Jeanine on Fox News Channel

Nikki Haley – Former U.S. Ambassador to the United Nations;
Former Governor of South Carolina



IT'S NOT WHAT YOU KNOW, IT'S WHO YOU KNOW: WAYNE'S GUEST LIST IS A WHO'S WHO OF POLITICS, BUSINESS AND CELEBRITY. (CONTINUED)



Dr. Oz – U.S. Senate candidate (Pennsylvania); M.D. and;
Host of “The Dr. Oz Show” (frequent guest)

Alan Dershowitz – The most celebrated lawyer in America
(multiple appearances)

Joe diGenova – Former United States Attorney for the District
of Columbia (multiple appearances)

Corey Lewandowski – 2016 Trump for President, National Campaign
Manager (multiple appearances)

Ben Carson – U.S. Secretary of Housing and Urban Development
(HUD) and former GOP Presidential candidate (multiple appearances)

Steve Forbes – Publisher Forbes Media and former 2x GOP
Presidential Candidate

Ken Cuccinelli – U.S. Deputy Secretary of Homeland Security
(multiple appearances)

Stephen Miller – Senior Policy Advisor to President Trump

Stephen Moore – Economist; Co-Founder of Club for Growth;
Economic Advisor to President Trump (multiple appearances)

Peter Navarro – Assistant to President Trump, Director of Trade
and Manufacturing Policy (multiple appearances)

Dick Morris – Political Author and Commentator; Former Presidential
Pollster, Political Campaign Consultant (multiple appearances)
(multiple appearances)



IT'S NOT WHAT YOU KNOW, IT'S WHO YOU KNOW: WAYNE'S GUEST LIST IS A WHO'S WHO OF POLITICS, BUSINESS AND CELEBRITY. (CONTINUED)



Kevin Sorbo – Legendary Actor, Filmmaker, Author; starred in the lead role as Hercules in “Hercules: The Legendary Journeys.”

David Bernhardt – U.S. Secretary of the Interior

Dan Brouillette – U.S. Secretary of Energy

Scott Walker – Former Governor of Wisconsin & former GOP Presidential candidate

Bernie Kerik – Former New York City Police Commissioner

Robert Kennedy, Jr. – son of Robert F. Kennedy; environmental activist and author

Lt. Colonel Allen West – Former US Congressman; Chairman of the Texas Republican Party

Dinesh D’Souza – Best-Selling Author & Celebrated Filmmaker

Sidney Powell – Attorney and Former Federal Prosecutor

Franklin Graham – Evangelist, CEO of the Billy Graham Evangelistic Association and of Samaritan’s Purse, International Christian Relief Organization

Phil Robertson – Hunter, businessman, and reality television star on the popular television series “Duck Dynasty”

Eric Bolling – Conservative Political Commentator; Former Fox News Host



IT'S NOT WHAT YOU KNOW, IT'S WHO YOU KNOW: WAYNE'S GUEST LIST IS A WHO'S WHO OF POLITICS, BUSINESS AND CELEBRITY. (CONTINUED)



Anthony Scaramucci – Former White House Director of Communications

George Papadopoulos – Former member of the foreign policy advisory panel to Donald Trump's 2016 presidential campaign

Bill Cunningham – Nationally-Syndicated Conservative Talk Radio Host; Attorney

James Kallstrom – Former FBI Assistant Director

Tom Homan – Former Director of ICE

Peter Schweizer – President, Government Accountability Institute; Best-Selling Author

Mike Lindell – CEO of My Pillow

Jim DeMint – Former U.S. Senator from South Carolina; former President of "Heritage Foundation"

Roger Stone – Conservative Political Consultant; Worked on the Presidential campaigns for Richard Nixon, Ronald Reagan, George W. Bush and Donald Trump

Charlie Kirk – Conservative Activist; Nationally-Syndicated Talk Show Host; Founder of "Turning Point USA"

Sean Spicer – Former White House Press Secretary; Newsmax TV Host

Dr. Vladimir Zelenko – MD in New York; Treated thousands of Covid-19 patients successfully using the Zelenko Protocol



IT'S NOT WHAT YOU KNOW, IT'S WHO YOU KNOW: WAYNE'S GUEST LIST IS A WHO'S WHO OF POLITICS, BUSINESS AND CELEBRITY. (CONTINUED)



Tom Fitton – Conservative Activist; President of Judicial Watch

Dr. Jerome Corsi – Best-Selling Author, Political Commentator

Dr. Sabastian Gorka – Former Deputy Assistant to President Trump;
Nationally-Syndicated Talk Radio Host

Dr. Laura Schlessinger – National Talk Radio Host

James Golden “Bo Snerdley” – Producer of the Nationally-Syndicated
Rush Limbaugh Show

Diamond and Silk – Conservative Political Activists, Video Bloggers

Lou Dobbs – Host of Lou Dobbs Tonight on Fox Business Network

Sheriff Joe Arpaio – Former Sheriff of Maricopa County, Arizona

Sheriff David Clarke – Former Sheriff of Milwaukee, Wisconsin;
Conservative Political Commentator

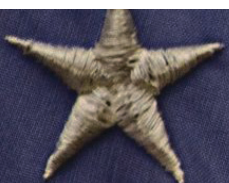
Fran Coombs – Managing Editor of Rasmussen Reports

Sarah Huckabee Sanders – Former White House Press Secretary

Rep. Matt Gaetz – Congressman representing Florida's
1st Congressional District

Patrick Byrne – Former Founder & CEO of Overstock.com

Jovan Pulitzer – Celebrated national election integrity expert



IT'S NOT WHAT YOU KNOW, IT'S WHO YOU KNOW: WAYNE'S GUEST LIST IS A WHO'S WHO OF POLITICS, BUSINESS AND CELEBRITY. (CONTINUED)



Mark Meadows – Former Chief of Staff to President Trump, former United States Congressman, Founder & Chairman of “Freedom Caucus” in US Congress

Alex Jones – National TV and radio host, founder of InfoWars web site

Steve Hilton – Fox News host and former Director of Strategy for UK Prime Minister David Cameron

Jason Miller – Former Senior Advisor to President Trump, Chief Spokesman for Trump Presidential campaign, founder of GETTR social media site

Curtis Sliwa – WABC New York radio host and former candidate for Mayor of New York City

Ken Starr – Former judge, Solicitor General of United States, Independent Counselor investigating President Bill Clinton, former attorney for President Trump

Alex Berenson – Former NY Times medical journalist, #1 bestselling NY Times author

Jay Schroeder – Former NFL QB & Super Bowl champion

Tom Renz – Class action attorney representing whistleblowers and victims of Covid vaccine injuries, prominent critic of Covid vaccines

Chad Prather – Blaze TV host, conservative comedian and entertainer

United States Congressman Louie Gohmert

Lt. Commander Jocko Willink – Bestselling author, podcaster and former member Seal Team 3



IT'S NOT WHAT YOU KNOW, IT'S WHO YOU KNOW: WAYNE'S GUEST LIST IS A WHO'S WHO OF POLITICS, BUSINESS AND CELEBRITY. (CONTINUED)



The Hodge Twins – conservative comedians and commentators, YouTube stars

Dr. Robert Malone – MD, biochemist and creator of mRNA vaccine technology, prominent critic of Covid vaccines

Brandon Straka – conservative media personality, founder of “Walk Away” movement

Andrew Guliani – son of Rudy Guliani, candidate for Governor of New York

Justice Michael Gableman – former Justice of Wisconsin Supreme Court, and special investigator of 2020 presidential election fraud

General Paul Vallely – retired US Army major general and Fox News military analyst



WAYNE'S TALENT FOR BRANDING MAKES MIRACLES HAPPEN



Wayne branded himself “the next Jimmy the Greek” in 1977 at age 16.

By 1989, WAR became “Jimmy the Greek’s” TV partner. What are the odds? MIRACLE.

The media dubbed Wayne as “the King of Vegas Sports Gambling.” Wayne ran with it. He used that moniker everywhere.

By 2006, Wayne was awarded his own 180-pound granite star in the Las Vegas Walk of Stars. It is inscribed “Wayne Allyn Root: King of Vegas.” It was named “Wayne Allyn Root” day in Las Vegas and the state of Nevada. MIRACLE.

Wayne branded himself as “The Ronald Reagan of the Libertarian Party.”

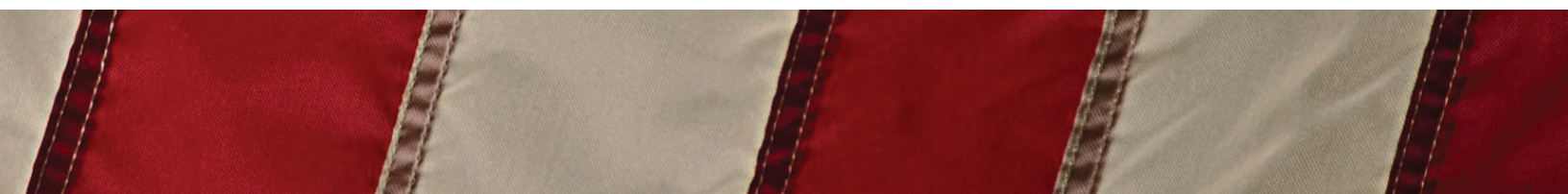
In his first try at politics, WAR became the Vice Presidential nominee of the Libertarian Party and served on the Presidential ticket in 2008. MIRACLE.

Wayne branded himself “the next Rush Limbaugh” in 1998.

With no background in radio, WAR became a nationally-syndicated conservative talk radio show host in 2016. By 2019 he made the prestigious “TALKERS HEAVY HUNDRED” list of the top radio hosts in America. MIRACLE.

Wayne then branded himself “the next Bill O’Reilly” to lobby for a political TV talk show.

WAR soon landed Newsmax TV’s primetime 8 PM ET time slot (the former time slot of Bill O’Reilly), with Bill O’Reilly himself as Wayne’s opening guest 3x per week. MIRACLE.



WAYNE'S TALENT FOR BRANDING MAKES MIRACLES HAPPEN (CONTINUED)



Wayne branded himself to the famous Trump brand name with his book "TRUMP RULES." It was published after Trump lost the 2020 election. Bad timing. Yet...

WAR's book became a #1 bestseller in a dozen categories. MIRACLE.

Wayne predicted in the media from the day his first daughter Dakota was born (for 18 years) that she would be an amazing one-in-a-million "home-school to Harvard or Stanford success story."

Dakota Root was accepted by both Harvard & Stanford – as a home-schooler. She then graduated Phi Beta Kappa from Harvard. She will soon be Dr. Dakota Root. MIRACLE.

Are you getting the picture?

Branding works. And the right kind of branding produces miracles.

Now...

**LET WAYNE BRAND YOU, YOUR COMPANY
& YOUR PRODUCTS!**



"He's a fellow Vice Presidential nominee. His initials spell WAR. You keep setting people straight. We need your voice. Thank you for your boldness."

— Sarah Palin, former GOP Vice Presidential Nominee

W.A.R. STORY:

THE BIO OF WAYNE ALLYN ROOT.



“You’re in the right place...Opportunity is knocking, and Wayne Root will show you how to seize it. He knows how to be tenacious and relentless – and how to win!”

— **Donald J. Trump, 45th President of the United States**

“Wayne, I talk to you, because you have courage, you’ve always had courage...(and) you always get good ratings.”

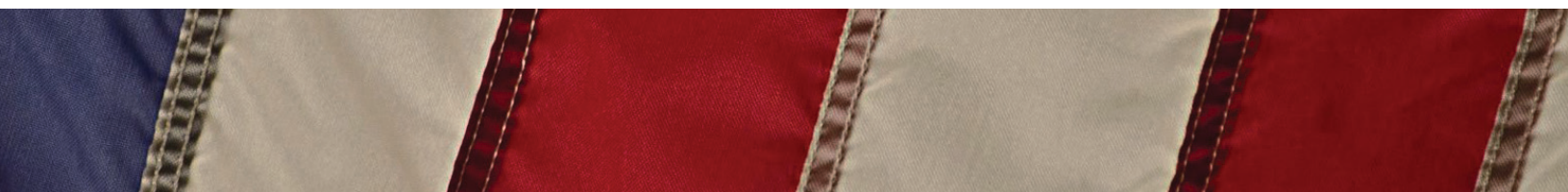
— **Donald J. Trump, 45th President of the United States**

“Yes, that was your idea Wayne (Trump becoming Speaker of the House). I heard it from you first.”

— **Donald J. Trump, 45th President of the United States**

“President Trump was out golfing with Rush Limbaugh...The first thing President Trump says (as he comes off the golf course)... ‘I watched Wayne’s show...I watch it all the time...I love Wayne...be sure you tell Wayne how much I love his show.’ Wayne, these are direct quotes from the President of the United States about your TV show.”

— **Chris Ruddy, Chairman of Newsmax TV Presidential friend and advisor**
12/5/19 on Newsmax TV



W.A.R. STORY:

THE BIO OF WAYNE ALLYN ROOT. (CONTINUED)



“And in many ways, Root is the Las Vegas version of Trump...”

— **The Daily Beast**

“Wayne Root has a brilliant mind...Wayne does a magnificent job of exposing and highlighting the tactics used by those who wish to fundamentally change America...”

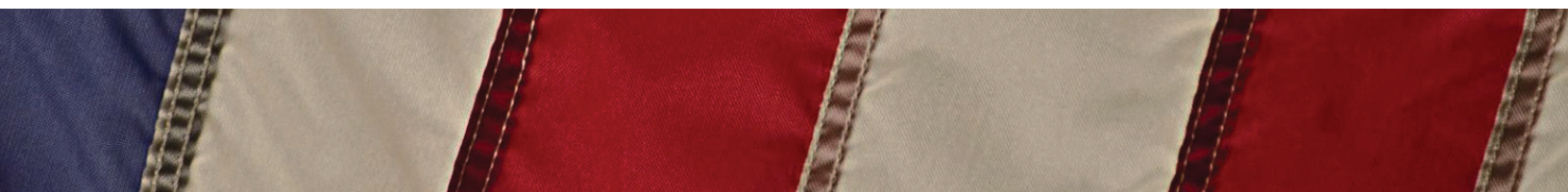
— **Benjamin S Carson Sr. MD Former United States Secretary of Housing and Urban Development 2016 GOP presidential contender**

“There’s a new sheriff in town and he’s not afraid to speak his mind LOUDLY. Wayne Allyn Root is a living, breathing Capitalist Evangelist.”

— **Mike Huckabee Republican Presidential contender 2012 and 2016 44th Governor of Arkansas Former Fox News Channel host**

“Wayne Allyn Root makes you proud...Wayne is Chicken Soup for the Republican Soul...”

— **The late Jack Kemp Former Republican Presidential candidate
1996 Republican Vice Presidential nominee
Former United States Secretary of Housing
& Urban Development
United States Congressman 1971-89
Former NFL Quarterback, All Star, MVP**



W.A.R. STORY:

THE BIO OF WAYNE ALLYN ROOT. (CONTINUED)



“Wayne Allyn Root comes out with both guns blazing! He ‘gets it’ on preserving freedom and enhancing the opportunity to better oneself and to get ahead... My grandfather, B.C. Forbes, who founded the publication that bears his name, particularly admired what he called “stick-to-it-iveness.” Wayne demonstrates how to apply that crucial characteristic to all aspects of your life...”

— **Steve Forbes, Chairman Forbes Media Editor-in-Chief,
Forbes magazine
Former Republican presidential contender**

“My fellow conservative warrior Wayne Allyn Root...offers solutions on how we can restore growth, opportunity, and promise that has enabled the American Dream for all...Wayne provides a roadmap to restoring American economic exceptionalism for our middle class citizens.”

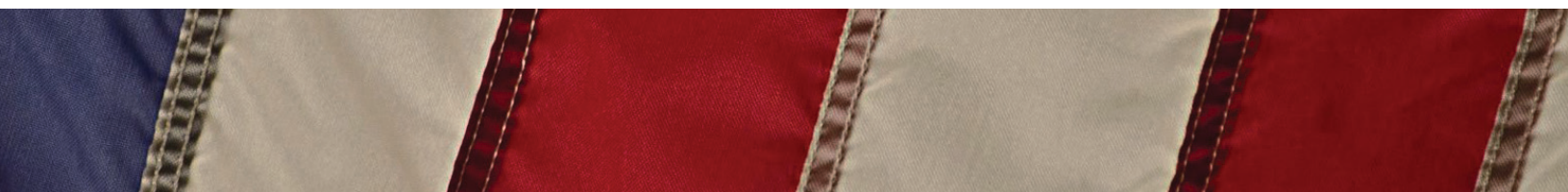
— **Allen B. West, Lt Colonel U.S. Army retired
Former United States Congressman
Chairman, Texas Republican Party**

“Wayne Root is a middle-class warrior. Wayne has drawn up the blueprint for saving the middle class and restoring the American Dream.”

— **Jim DeMint, former United States Senator
Co-Founder US Senate Tea Party Caucus
Former President of The Heritage Foundation**

“America is in trouble. The middle class is under attack. Wayne Allyn Root leads the charge to protect the American Dream.”

— **Dinesh D’Souza, New York Times bestselling conservative author**



W.A.R. STORY:

THE BIO OF WAYNE ALLYN ROOT. (CONTINUED)



“Wayne, you were there first for President Trump- before anyone else. You were there for Trump before Trump was there!”

— **Anthony Scaramucci, Former Trump White House Communications Director**

“Wayne Allyn Root shows anyone interested in business or personal success how to model and channel Trump.”

— **Corey R. Lewandowski, Former Campaign Manager
Trump Presidential Campaign**

“You are a genius Wayne Allyn Root.”

— **Brooke Rollins, Assistant to President of the United States, Donald J. Trump**

“Wayne, you’ve hit some of the best talking points of all-time about this economy.”

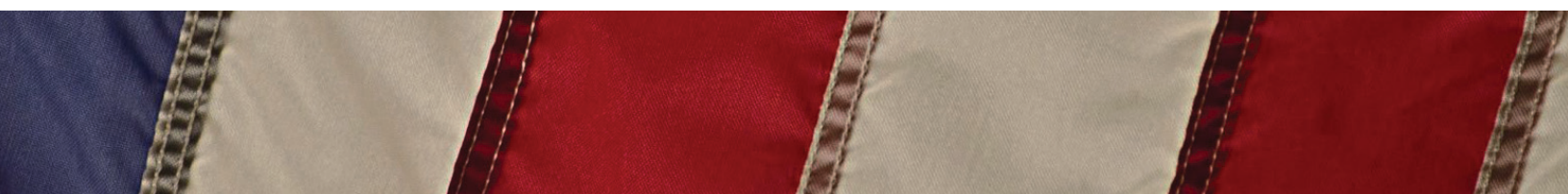
— **Hogan Gidley White House Deputy Press Secretary**

“Wayne Allyn Root is a political messiah. You are our John the Baptist. How did you know? You gave us all faith. You held us together at the worst moments. Thank you, Wayne Allyn Root.”

— **Bill Cunningham, Host “The Bill Cunningham Show”
on 300+ Premiere Radio Stations**

“Wayne Allyn Root, you are the greatest guest and finest guest I’ve ever had on radio. Ever. In my 20+ year history.”

— **Bill Cunningham, Host “The Bill Cunningham Show”
on 300+ Premiere Radio Stations**



W.A.R. STORY:

THE BIO OF WAYNE ALLYN ROOT. (CONTINUED)



WAYNE ALLYN ROOT (aka WAR) has been branded by media across the globe as “the conservative warrior” and “capitalist evangelist.” He is a high-energy, dynamic, outspoken, fiery, combative, controversial, unapologetic, in-your-face, New York businessman, Las Vegas gaming CEO, and former Presidential candidate, turned conservative media superstar.

Remind you of anyone?

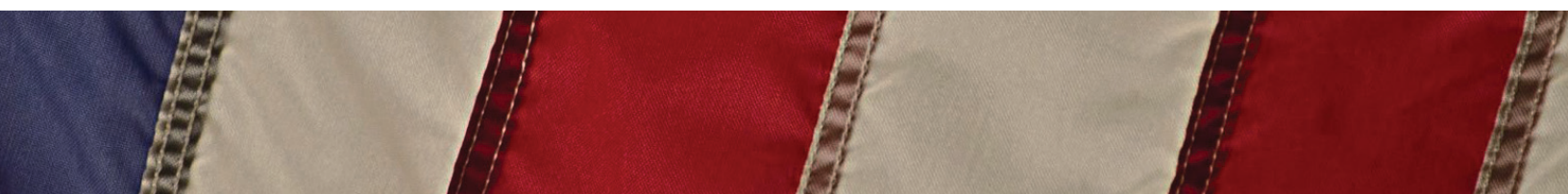
That could be why even the liberal Trump-hating “Daily Beast” called Wayne, “The Donald Trump of Las Vegas.”

Wayne is best known for his relentless energy, enthusiasm and passion for America, American exceptionalism, the great American middle class, conservatism, capitalism, economic freedom, small business, and the American Dream.

This former 2008 Libertarian Vice Presidential nominee is the host of the nationally syndicated **“Wayne Allyn Root: Raw & Unscripted”** on USA Radio Network daily from 6 PM to 9 PM EST/3 PM to 6 PM PT.

Wayne was named to the **“Talkers Heavy Hundred”** list of the top 100 radio talk show hosts in America in 2019 and 2020. Wayne joins the list with the superstars of conservative talk radio, including the late Rush Limbaugh, Sean Hannity, Mark Levin, Michael Savage, Ben Shapiro and Glenn Beck.

Wayne’s popular daily podcast is titled, **“WAR RAW.”** It is available at I-Tunes, Spotify, iHeart, Apple or wherever you listen to podcasts.



W.A.R. STORY:

THE BIO OF WAYNE ALLYN ROOT. (CONTINUED)



Wayne's latest book, **"TRUMP RULES"** is a #1 best-seller in a dozen business and political categories. It is Wayne's 14th book.

Wayne's newspaper column is read in newspapers across the USA, syndicated by **Creators Syndicate**.

Wayne is a former lead anchorman and host of five shows at **CNBC** (then known as Financial News Network).

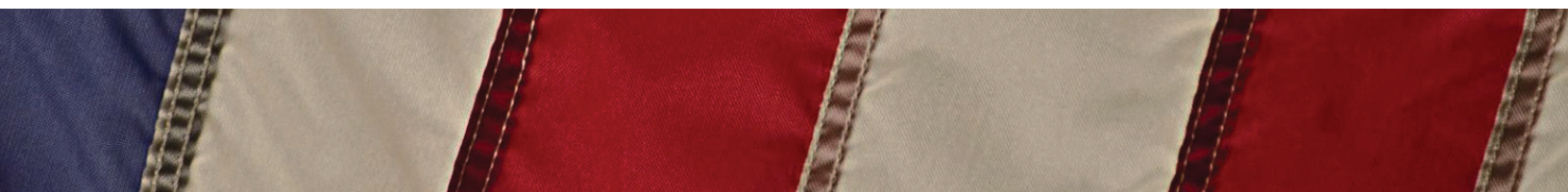
Wayne was the opening speaker at every presidential campaign event in Las Vegas for candidate Donald J. Trump. He was personally-chosen by President Donald J. Trump as opening speaker for Trump's first Las Vegas visit as President of the United States in September 2018.

Wayne speaks to conservative and business groups and conferences across the USA on the topics of conservative politics, capitalism, economics, business leadership, entrepreneurship; and of course, the "TRUMP RULES" of winning at business, politics and life.

Wayne is a S.O.B. (son of a butcher). Wayne was born into a blue-collar Jewish family. Wayne took Jesus Christ as his savior 30 years ago. This unique religious and spiritual combination of Judaism and Christianity, and Wayne's love of Israel, led Wayne to call President Trump "the greatest President in world history for the Jewish people and Israel" on national TV - leading to a liberal media meltdown across the globe. President Trump personally tweeted his thanks to Wayne multiple times.

Wayne was honored in 2006 with a 180-pound granite star on the "Las Vegas Walk of Stars." His star sits on Las Vegas Blvd in front of the Paris Resort & Casino. Wayne joins the legends of Vegas including Elvis, Liberace, Wayne Newton, Frank Sinatra, Dean Martin, Sammy Davis Jr., Bobby Darin and Siegfried & Roy.

Wayne resides in Las Vegas, Nevada with his family.



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Contact

Andrew Paul, Director of Advertising

Phone: **702 271-3745**

Email: **Andrew@BattleBornRadio.com**

OR

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WayneRoot@gmail.com



"We started the show with Rudy Guliani...But this guy is the biggest hammer of all...Wayne Allyn Root is the OG (Original Gangster) for Trump... Wayne is the ether of the MAGA and Trump movement."

— Steve Bannon, Host "The WAR Room"

Former White House Chief Strategist for President Trump