

GET READY TO EXPERIENCE THE POWER OF W.A.R.



“You’re in the right place...Opportunity is knocking, and Wayne Root will show you how to seize it. He knows how to be tenacious and relentless – and how to win!”

– Donald J. Trump, 45th President of the United States

**IT'S NOT RADIO OR TV ADVERTISING...
IT'S WAYNE. ALLYN. ROOT.
ADVERTISING.**



“Wayne Root teaches what being an entrepreneur is all about...”
— Charles Schwab, Chairman & CEO The Charles Schwab Corporation

WHO IS WAR?



Sir Wayne Allyn Root is the one and only WAR- America's favorite Trump warrior, capitalist evangelist, media dynamo, CEO, champion of economic freedom, relentless patriot, best-selling business and political author, and television/radio host reaching millions of American-loving conservative patriots.

Wayne is not your typical CEO, or political talk show host. The author of the #1 business bestseller, "The Power of Relentless" prefers the titles SOB, HEB and MR- for "Son of a Butcher" "Human Energizer Bunny" and "Mr. Relentless."

Today Wayne is busy building a media/entertainment brand name and business empire in the Vegas desert. That's the "secret sauce" that makes Wayne's radio shows, TV shows, podcasts, commentaries and speeches so unique.

He's not a typical host. He brings experience, success and wild, colorful stories based on a life well lived as a "Renaissance Man" in the worlds of politics, business, sports, entertainment and celebrity.

Would you expect anything else from a guy branded by the media as "the King of Vegas" with a granite star on the Vegas Strip; a Hall of Fame broadcaster; recognition as one of the world's best-dressed men; and the only talk show host in America who is Knighted as "Sir Wayne Allyn Root." Buckle your seats belts and welcome to...

"WAYNE'S WORLD!"



"Wayne Allyn Root is a millionaire television host, author, CEO, patriot and risk-taker. For anyone who has met Wayne Allyn Root, it's no surprise that he has propelled himself to the highest echelons of success in the gaming, entertainment, business and publishing worlds. His exuberance, enthusiasm and winning smile speak volumes."

— Millionaire Magazine



TRUMP & ROOT

Fiery, High Energy, Dynamic, Charismatic, Controversial, Comedic, Outspoken, In-Your-Face, Unapologetic. Bigger-Than-Life Personality.

ARE THEY TWINS?

Wayne Allyn Root • The Conservative Warrior
6 PM to 9 PM ET/3 PM to 6 PM PT on USA Radio

For Affiliate Relations, Contact Andrew Paul at 702 271-3745

“Wayne, you are so nice, and such a great gentleman, and such a great man. I appreciate you very much Wayne. Thank you.”

— President Donald J. Trump, 45th President of the United States



WHAT OTHER RADIO OR TV HOST IN AMERICA HAS TAG-TEAM EVENTS WITH PRESIDENT DONALD J. TRUMP?

CLUB 45 USA
JOIN US AT ... THE LARGEST IN THE NATION

6:00 PM **TRUMP CLUB** *RSVP REQUIRED
April 11th, 2022

Joe Budd
Club President
PBC State Committeeman

Larry Snowden
Vice President

Sue Snowden
Treasurer

Linda Stoch
Secretary

DONALD J. TRUMP
45th President of the United States

Wayne Allyn Root
Conservative radio host, Author, Activist

#MAGA
#SaveAmerica

HILTON PALM BEACH AIRPORT
150 Australian Avenue
West Palm Beach 33406

SIGN UP
Club45USA.com



“Wayne, I talk to you, because you have courage, you’ve always had courage...(and) you always get good ratings.”

— President Donald J. Trump, 45th President of the United States

THE POWER OF W.A.R.



**A record-setting 14 interviews and counting (as of 2/10/24)
with the 45th President of the United States.**

Wayne: “This is my 14th interview with you, President Trump...”

DJT: “When I hear 14 interviews, that means I like you, Wayne!”

Wayne: “14 interviews is a lot of interviews...I’m thinking
I might be #1 in the media, or very close to #1.”

DJT: “I think you’re probably very close (to #1).”



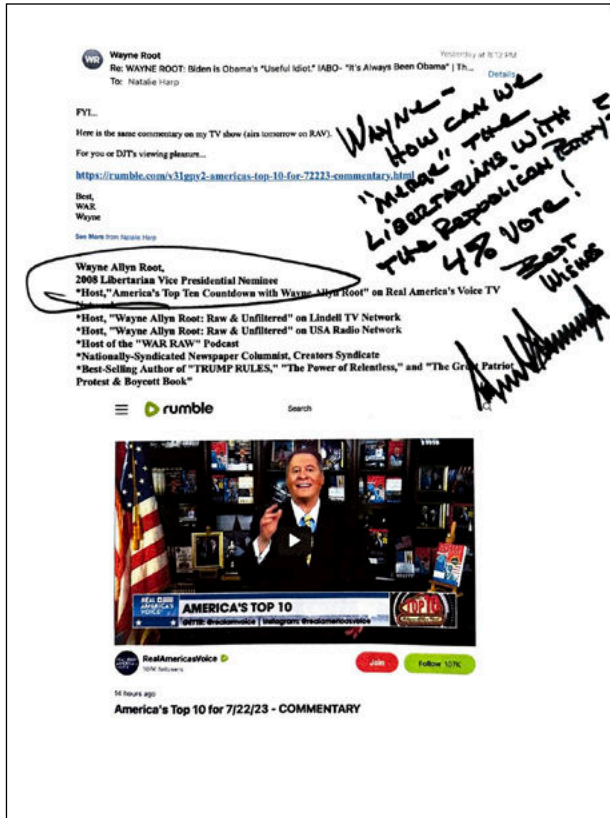
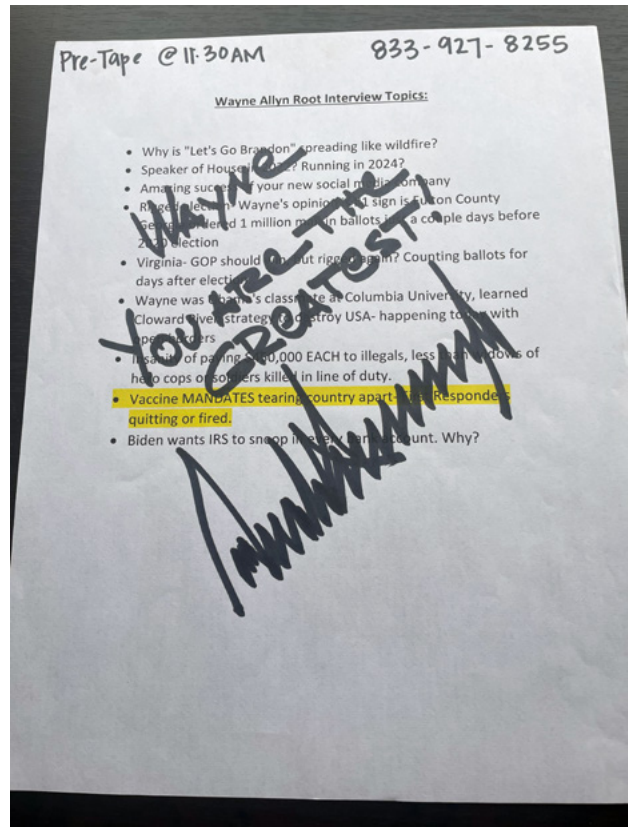
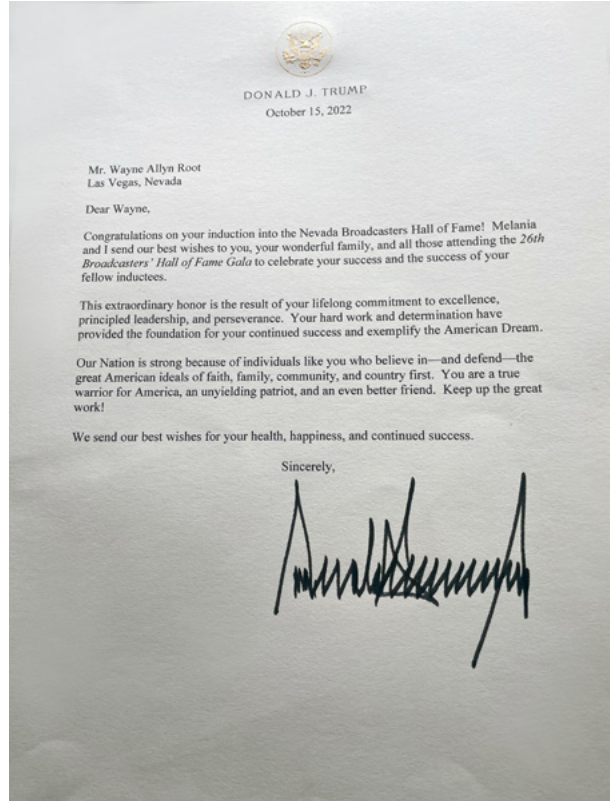
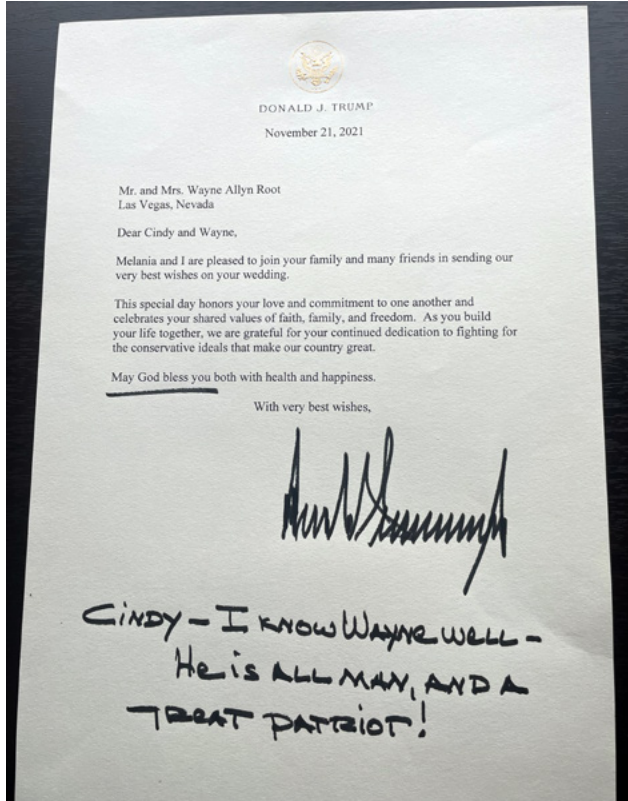
“He loves Israel...he loves our country...he’s one of the most popular hosts there are...he’s got radio, he’s got television, he’s got everything...he’s also got a beautiful wife...Wayne Allyn Root. What a wonderful guy. Wayne’s always been on our side. Thank you, Wayne.”

— President Donald J. Trump introducing Wayne at Trump rally 10/28/23

“And in many ways, Root is the Las Vegas version of Trump...”

— The Daily Beast

WAYNE AND #45 HAVE A SPECIAL FRIENDSHIP



"Wayne, it's great being with you, It's always great being with you. We've done some great work together."

— President Donald J. Trump, 45th President of the United States

WAYNE IS HONORED WITH INDUCTION INTO THE NEVADA BROADCASTERS HALL OF FAME



Ceremony 10/15/22

President Trump's Letter Congratulating Wayne for this honor...

Dear Wayne,

Congratulations on your induction into the Nevada Broadcasters Hall of Fame!

Melania and I send our best wishes to you, your wonderful family, and all those attending the 26th Broadcasters' Hall of Fame Gala to celebrate your success and the success of your fellow inductees.

This extraordinary honor is the result of your lifelong commitment to excellence, principled leadership, and perseverance. Your hard work and determination have provided the foundation for your continued success and exemplify the American Dream.

Our nation is strong because of individuals like you who believe in-and defend-the great American ideals of faith, family, community and country first.

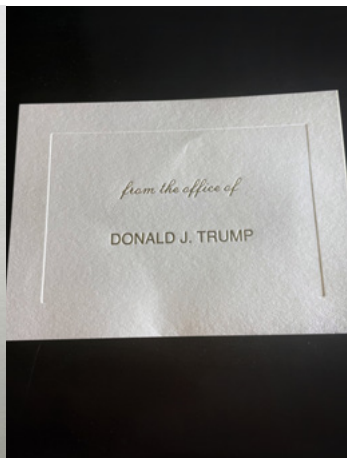
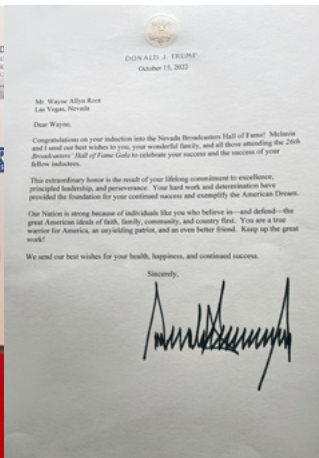
You are a great warrior for America, an unyielding patriot, and an even better friend. Keep up the great work.

We send our best wishes for your health, happiness and continued success.

Sincerely,

Donald J. Trump

45 th President of the United States



TALKERS HONORS W.A.R.

TALKERS is the bible of the radio industry.

TALKERS NAMED WAR to the famous **“HEAVY HUNDRED”** list of the 100 most important talk radio show hosts in America for the 5th year in a row (2019, 2020, 2021, 2022 and now 2023). That list contains 100 superstars out of thousands of talk hosts in America.



Wayne joins the biggest names in radio history, including the late Rush Limbaugh, Sean Hannity, Mark Levin, Howard Stern, Dave Ramsey, Glenn Beck, Bill Cunningham, Ben Shapiro, Charley Kirk, Clay Travis and Dan Bongino.



But most of those famous celebrity “brand names” of radio have been in radio for decades. Wayne joined the list only 3 years after starting his radio career. On this **“HEAVY HUNDRED”** list Wayne debuted at #62 in 2019 and has since jumped up 28 spots to #39. But this prestigious list only recognizes radio success. Wayne is also the only one on the list with two national TV shows and a nationally-syndicated newspaper column.



Of course, Wayne is the #1 radio host in Las Vegas for the 5th consecutive year. WAR dominates Las Vegas radio! In 2022, Wayne was honored with induction into The Nevada Broadcasters Hall of Fame.

Wayne’s success has been meteoric..

“With us tonight...A very non-controversial radio host...He’s great...every time I say something on his show I get myself in trouble...but he is great...he’s a fantastic guy...he’s been my friend for a long time...Wayne Allyn Root.”

— Donald J. Trump, 45th President of the United States

WAYNE MAKES “POWER 50” OF ONLINE RADIO TOO!



Wayne is a dual threat on radio. **TALKERS** rates the top talk shows on traditional radio.

But “Talk Stream Live” rates the top 50 most influential and listened-to streaming talk shows in America.

Wayne’s show made their annual “Power 50” List in 2023. Wayne’s show debuted at number 37 in the nation.

See: <https://news.radio-online.com/articles/b17310/Ground-Zero-w-Clyde-Lewis-Tops-Talk-Stream-Lives-Power-50>

Wayne joins the biggest names in streamed radio including Steve Bannon, Alex Jones, Dan Bongino, Mark Levin, Sean Hannity, Glenn Beck, Clay Travis, Ben Shapiro and George Noory.



“We started the show with Rudy Giuliani...But this guy is the biggest hammer of all...Wayne Allyn Root is the OG (Original Gangster) for Trump... Wayne is the ether of the MAGA and Trump movement.”

— Steve Bannon, Host “The WAR Room”
Former White House Chief Strategist for President Trump

CONSERVATIVE TV & RADIO HOST WAYNE ALLYN ROOT MAKES LIST OF BEST DRESSED IN WORLD



January 1, 2023

It was quite a holiday season for national TV and radio host Wayne Allyn Root. First, Root interviewed former President Donald J. Trump on Christmas Eve on his Real America's Voice TV show, "America's Top Ten Countdown with Wayne Allyn Root." It was Wayne's 11th interview with the 45th President of the United States. Trump said of Wayne, "Wayne, We've done some great work together."

Then on New Year's Day Root found out he fulfilled a lifetime goal of being included in "The 14th Annual International Best Dressed List." Root's style was compared to President Trump's New York style of dressing meets Vegas flair!



Other notables joining Wayne on this year's list include former First Lady Melania Trump; President Joe Biden; actress Jennifer Coolidge; and the new Prime Minister of Italy Giorgia Meloni.

Media icons joining Wayne on the list were Judge Jeanine Pirro of Fox News; Greg Kelly of Newsmax; and Charles Payne of Fox Business.

See this year's list (originally compiled by Mr. Blackwell, now compiled for 14th year in a row by Roger Stone):

rogerstone.substack.com/p/2022-roger-stones-best-and-worst



"Wayne Allyn Root is my top guest of all-time."

— Bill Cunningham 12/20/23

Syndicated Host, 300+ Premier Radio stations for over 40 years.

SIR WAYNE ALLYN ROOT: THE FIRST CONSERVATIVE TALK HOST TO BE KNIGHTED!

It isn't often that conservative talk show hosts receive the honor of being **Knighted**. But Wayne Allyn Root, nationally-syndicated host of "Wayne Allyn Root: Raw & Unfiltered" on USA Radio Network, may be the first to ever receive that honor. Root was Knighted on June 5th, 2022 at the star-studded Royal Knighting Ceremony and Gala at The Venetian in Las Vegas, Nevada.



Root was Knighted by Prince Rafael of the Royal House of Cappadocia, one of the oldest Royal Houses in the world. Root is now a Knight in the Royal Order of Constantine the Great and Saint Helen and will forever be known as "**Sir Wayne Allyn Root.**" Root was Knighted for his notable achievements in Entrepreneurship & Entertainment.

Other notables Knighted at the ceremony included Sir Alec Stern, billionaire founder of Constant Contact; Sir Ray Parker Jr., songwriter for many of the biggest hits in music including "Ghostbusters," as well as guitarist for The Rolling Stones, Stevie Wonder and Barry White; and Sir Rolando Blackman, former NBA superstar and 4x All Star for the Dallas Mavericks, Olympian, and Congressional Gold Medal winner.

To our knowledge, Root is the only conservative TV or radio talk host to ever be Knighted. (cont'd)

W.A.R.

"He's a fellow Vice Presidential nominee. His initials spell WAR. You keep setting people straight. We need your voice. Thank you for your boldness."

— Sarah Palin, former GOP Vice Presidential Nominee

SIR WAYNE ALLYN ROOT: THE FIRST CONSERVATIVE TALK HOST TO BE KNIGHTED!

It was Root's second major honor of the year 2022. Root was inducted into "The Nevada Broadcasters Hall of Fame".

Root is already a member of "The Las Vegas Walk of Stars" with his 180- pound granite star on Las Vegas Blvd in front of Paris Resort & Casino.

Root said, "God bless America. The American Dream is still alive. Where else can a S.O.B. (son of a butcher) from the wrong side of the tracks, be Knighted and become 'Sir Wayne Allyn Root,' as well as be inducted into the Las Vegas Walk of Stars and the Nevada Broadcasters Hall of Fame. That's one heck of a 'Triple Crown.' ONLY IN AMERICA!"



JOIN AMERICA'S HOTTEST CONSERVATIVE TV & RADIO TALK HOST



You want to advertise and promote your business and products with the hottest TV and radio personality in America.

2022 Was the WAR Dream Year. Here are a few of the highlights...

Wayne was honored to be named to the TALKERS “Heavy Hundred” List of the most popular talk show hosts in America for the 4th year in a row. And of course, Wayne was #1 in Las Vegas!

Wayne was inducted into the Nevada Broadcasting Hall of Fame.

Wayne was honored to be Knighted “Sir Wayne Allyn Root.”

Wayne is named to the “14th Annual International Best Dressed List.”

Wayne is named the host of not one, but two new TV shows on Real America’s Voice TV Network and Lindell TV (streamed at FrankSpeech.com).

Wayne is honored to interview President Donald J. Trump for the 8th, 9th, 10th and 11th times in his illustrious media career.

Wayne and his wife Cindy Parker Root honeymoon at Maralago, the amazing estate of President Donald J. Trump.

How’s that for a year?

Not bad for a S.O.B. (son of a butcher) from the Bronx borderline.

It’s all about winning. Wayne is a WINNER.

Now...don’t you want to associate your company or products with a winner like WAR?



WAYNE'S TV STAR IS SHINING.



Wayne isn't just a nationally-syndicated radio star. Wayne's success on TV has been even **MORE REMARKABLE!**

Wayne began his career as the anchorman and host of five shows on **CNBC** (then called Financial News Network).

Then he became a popular and frequent guest on **Fox News**.

Then Wayne became the host of **the prime-time** TV talk show on Newsmax TV.

"WAR: The Wayne Allyn Root Show" enjoyed phenomenal and dramatic success.

Wayne's show was so popular that **Bill O'Reilly** joined Wayne to open the show three nights per week (in his old time slot). As the former host of **"The O'Reilly Factor"** on Fox News, Bill was the #1 host on American cable television for 16 consecutive years.

Wayne was the 8 PM ET primetime host at Newsmax for three years and over 700 shows.

When Wayne started on Newsmax TV, the network reached 15 million homes.

By the time Wayne left, Newsmax reached over 70 million homes.



"Wayne has built a television powerhouse with his show at Newsmax TV. When Wayne started with Newsmax we reached 15 million TV households. This year we're reaching 70 million and more. Wayne has the primetime position each night on our TV network, with television legend Bill O'Reilly joining Wayne to open the show 3 nights per week. Wayne's viewership, fan base and advertising revenues are growing faster than anything on American television. That's saying something."

— Michael Clemente, CEO Newsmax TV

WAYNE NOW HAS TWO BRAND NEW NATIONAL TV SHOWS.



SATURDAYS:

Wayne's weekend TV show **"America's Top Ten Countdown with Wayne Allyn Root"** airs every Saturday on **"Real America's Voice"** TV Network at Noon ET/9 AM Pacific. It replays 5 times a weekend.

WHERE TO WATCH:

Dish TV Channel 219

Roku

Pluto TV Ch 240

Samsung TV Ch 1029

Apple TV

Amazon Fire TV

Select TV Ch 106

Or watch streamed live online at RealAmericasVoice.com



DAILY M-F

Wayne's daily TV show **"Wayne Allyn Root; Raw & Unfiltered"** airs Monday-Friday on **"Lindell TV 2"** at 7 PM ET/4 PM Pacific.

WHERE TO WATCH:

Roku

Apple TV

Apple App Store

Google TV

Samsung TV

LG TV

Or watch streamed live online at RealAmericasVoice.com



"The Great One...Wayne Allyn Root."

— Steve Bannon on "The War Room"



IT'S A WHOLE NEW BALLGAME:



It's a whole different way to advertise and promote your product or business.

Radio and TV just became **EXCITING!**

Radio and TV just became a **SALES MACHINE!**

Radio and TV has never before seen the **SELLING POWER of Wayne Allyn Root.**



“Wayne...(is) the Warren Buffett of his world.”

James J. Cramer, CNBC Host

Host of CNBC's "Mad Money"

Founder of TheStreet Inc.

Best-Selling Business Author

THE STAR OF LAS VEGAS!



Wayne has been recognized and honored for his meteoric success with his own 180-pound granite star on the world-famous Las Vegas Walk of Stars. Wayne joins Vegas legends such as Elvis, Wayne Newton, Frank Sinatra, Dean Martin, Sammy Davis Jr., Bobby Darin and Liberace. Wayne's star can be seen on Las Vegas Blvd. in front of Paris Resort & Casino on the world-famous Vegas Strip.

This "King of Vegas" has turned his Vegas-based radio and TV shows into platforms to set SALES RECORDS for his sponsors and advertisers: small and medium-sized businesses and individual entrepreneurs.

Wayne uses his big media platform to turn his sponsors into celebrities. Which also turns small businesses into national brand names.

**THAT'S THE POWER
OF W.A.R.**



"Conservative warrior Wayne Allyn Root...Wayne provides a road map to restoring American economic exceptionalism..."

— Allen B. West, Lt Colonel U.S. Army retired
Former United States Congressman
Chairman, Texas Republican Party

WHY DO WAYNE'S SHOWS WORK FOR ADVERTISERS LIKE NOTHING EVER SEEN BEFORE?



- #1 **Wayne personally endorses each and every product, brand or business advertised...**
- #2 Wayne uses his one-of-a-kind **energy, enthusiasm and bigger-than-life personality** to sell your product to his audience.
- #3 **Wayne creates & scripts your advertising campaign. He is one of the most creative copy-writers in America.** The ads he's written have brought in hundreds of millions of dollars in dozens of different fields of business.

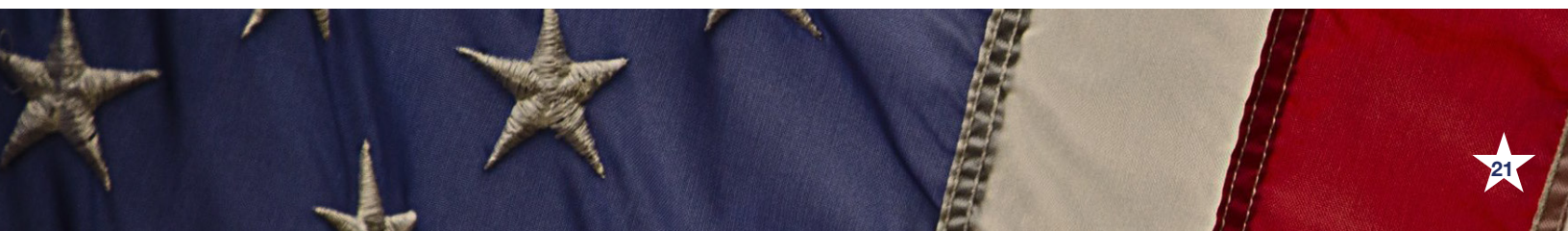


“The things Wayne Root cares about... speak to a lot of Americans.”

— TIME Magazine



- #4 **Wayne makes it PERSONAL** - he explains through personal testimonial how the product **FANTASTICALLY** works for him, or someone close to him. He makes it clear why your product is the greatest of its kind.
- #5 Wayne brands YOU and your product as **CELEBRITIES**. Wayne interviews the sponsors of his shows – **turning YOU into a star!**
- #6 Wayne gets his fans so **EXCITED** about your product, they want to charge up a steep hill, or run through a brick wall, to buy it and try it! The rest is up to you.
- #7 Wayne’s audience loves WAR. They are passionate about WAR. They are loyal to WAR. They “**want to be like WAR.**” His fans buy the products sold and endorsed by WAR on his shows!



#8 Wayne will create a **CUSTOM VIDEO** promoting your business, complete with **endorsement** by WAR. You can display it on your web site, or send it out in a mass email blast to your database of customers, or send it individually to potential new clients! Wayne charges his corporate clients \$25,000 for each video. As a sponsor of Wayne's show, you get it for **FREE!**



“Wayne Allyn Root leads the charge to protect the American Dream.”
 — Dinesh D’Souza, New York Times bestselling conservative author

WAYNE'S AUDIENCE IS SPECIAL:



WAR has **the dream audience** every business owner wants...

Wayne is author of 16 books, including #1 business bestsellers
“The Power of RELENTLESS” and **“TRUMP RULES.”**

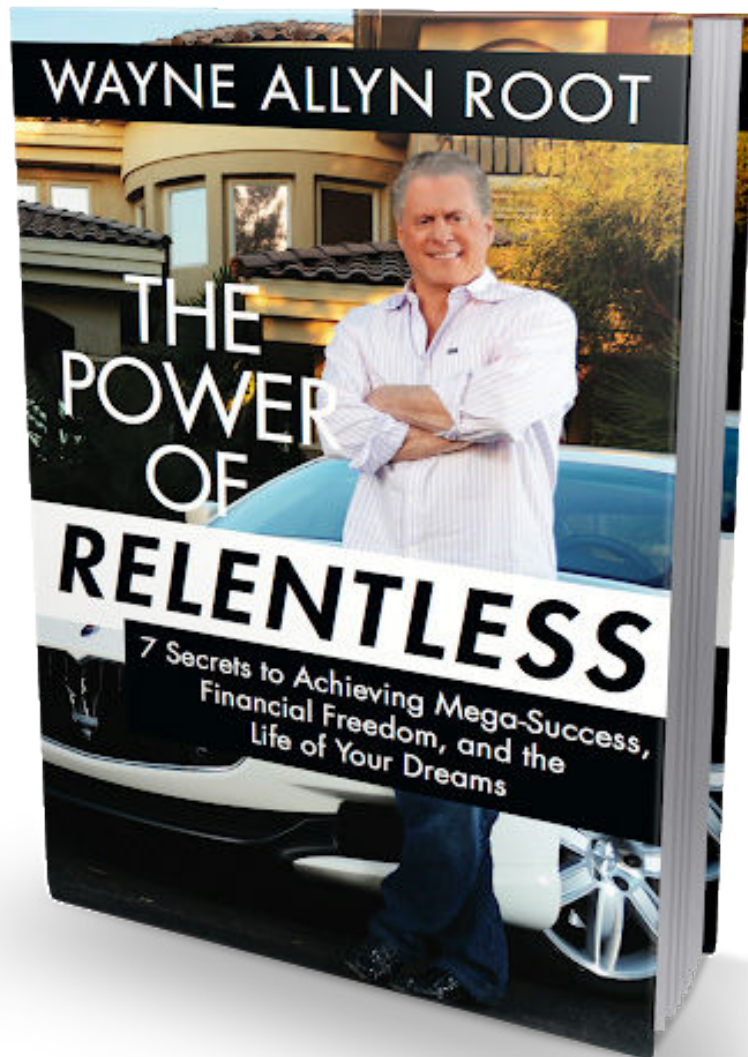
Wayne’s audience is dominated by people like him – **Relentless winners!** People with energy, drive, ambition, chutzpah. People who always want “more and better.” People with disposable income. People who shop, spend and invest. People who buy homes, mortgages, insurance, furniture, stocks, precious metals, cars, investment properties, and products to keep them young and healthy-fitness equipment, vitamins, diet programs, plastic surgery, cosmetic dentistry.

PEOPLE WHO WILL BUY YOUR PRODUCTS!



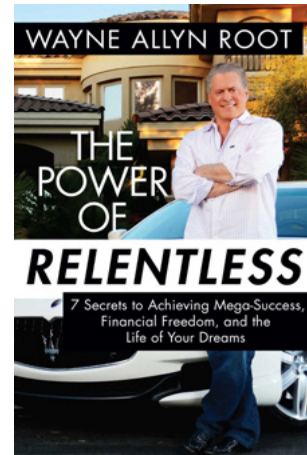
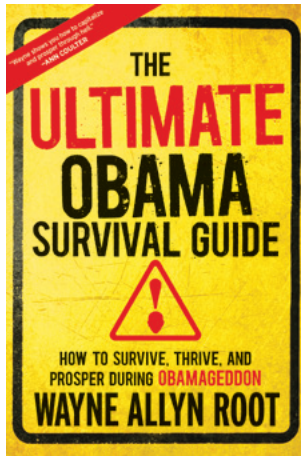
“Wayne Allyn Root wants you to be able to become the next Wayne Allyn Root. And you should take him up on it.”
— American Spectator Magazine

WAYNE IS THE AUTHOR OF 16 BOOKS, INCLUDING MULTIPLE NATIONAL BESTSELLERS, WITH HIS BOOKS TRANSLATED INTO SEVERAL LANGUAGES.



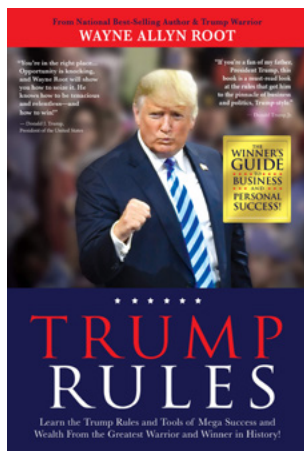
“Wayne Allyn Root comes out with both guns blazing... My grandfather, B.C. Forbes, who founded the publication that bears his name, particularly admired what he called “stickto-it-iveness.” Wayne demonstrates how to apply that crucial characteristic to all aspects of your life...”

**— Steve Forbes, Chairman Forbes Media
Editor-in-Chief, Forbes Magazine
Former GOP Presidential Candidate**

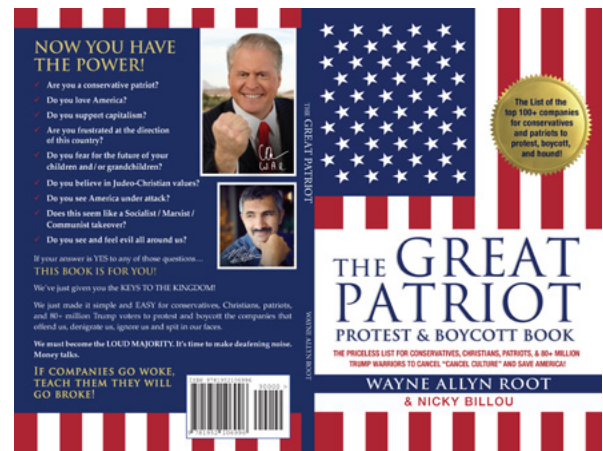


Ultimate Obama Survival Guide – #1 hardcover political book in America in bookstores on opening week; #4 hardcover political bestseller in America for the year 2013; reached #21 of all 3 million books sold at Amazon: #1 in finance, economics, politics, conservatism categories at Amazon.

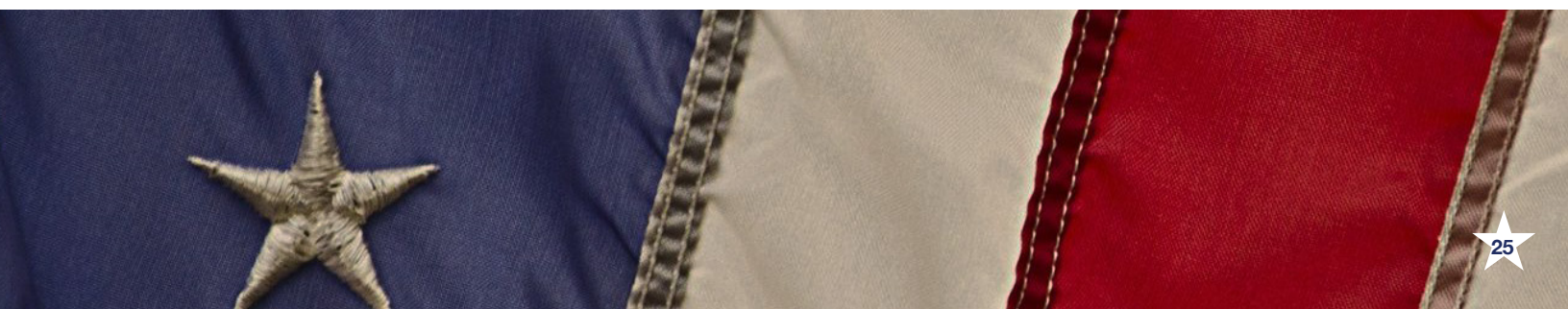
The Power of Relentless – #1 business book in USA, according to CEO-READ; Ranked by Steve Forbes in Forbes magazine as one of his 8 favorite books of the year, 2015



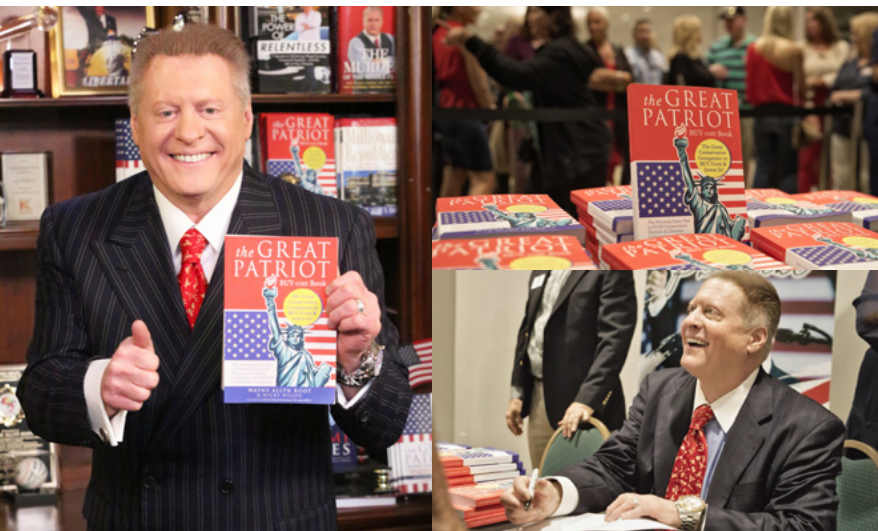
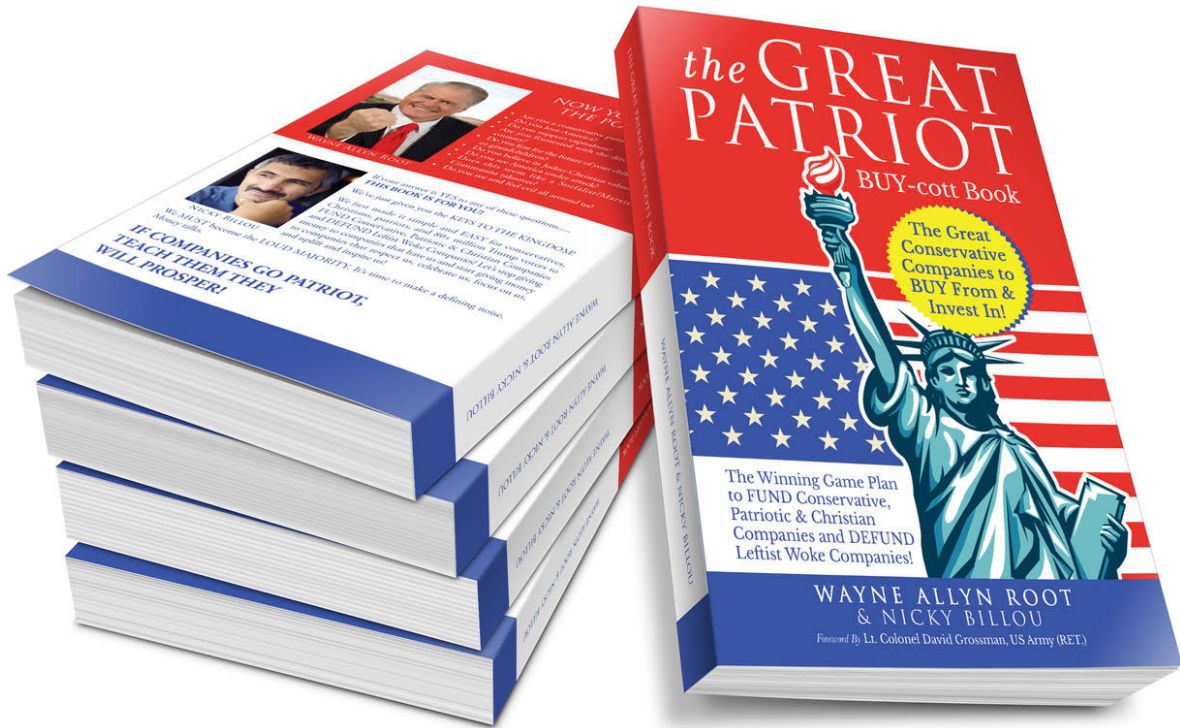
Trump Rules – #1 bestseller in a dozen Amazon business, sales, marketing & political categories, 2020



The Great Patriot Protest & Boycott Book – #1 bestseller in over a dozen business and political categories throughout 2021 and 2022.



AND WAYNE'S NEW #1 BEST SELLER...



**The Great Patriot
BUY-cott Book –**
#1 bestseller in multiple
political categories in 2023.

“It’s time to beat the Radical Left at their own game. Money does talk. Anheuser-Busch now understands that. Great new Book by Wayne Allyn Root [and Nicky Billou]. Buy your copy today!”

— President Donald J. Trump, 45th President of the United States

THE ROOT, THE ROOT, THE ROOT IS ON FIRE!

NATIONAL BRAND...NATIONAL PLATFORMS FOR YOUR PRODUCT!



Wayne's career in the media has exploded upward like a rocket in a short period of time...

Wayne is the rare conservative media superstar in America who has enjoyed platforms on national TV, national radio, podcasts, national newspapers, bestselling books, and speeches across the USA and internationally.

Between Wayne's national radio, national TV shows, books, newspaper columns, database of die hard fans – you're reaching conservative consumers with high disposable income from coast to coast. Wayne's fans are the "Silent Majority." They spend the majority of the money in America. Now they're YOU'RE CUSTOMERS!



"Wayne Allyn Root is one of the great conservative thinkers in America."

– Bill Cunningham, Host of "The Bill Cunningham Show"
on Premiere Radio Network



Wayne's radio show is now available 24/7 on-demand on iHeartRadio too. **iHeartRadio** has over **100 million** registered users. As well as the **Audacy App**, where **40 million** Americans stream radio. Wayne's show is broadcast on Audacy.

Wayne's podcast "**WAR RAW**" is available at I-Tunes, Spotify, Apple, I-Heart, Amazon, GooglePlay, Spreaker and everywhere else where podcasts are downloaded.

Wayne's podcast has been downloaded over 1 million times.

Wayne's national newspaper column is syndicated by **Creators Syndicate**.

Wayne is a best-selling author of 16 books – with his latest business book, "**TRUMP RULES**" and political book, "**THE GREAT PATRIOT PROTEST & BOYCOTT BOOK**" – both #1 bestsellers in multiple categories.



"Wayne is probably this country's number one proponent of capitalism, free enterprise and freedom."

—Roger Stone

WAYNE IS THE KING OF VEGAS



Rick Harrison star of Pawn Stars



Las Vegas is the Entertainment Capital of America.

And one of the fastest growing cities in America.

2.9 million residents live in the Vegas Metro Area (according to MacroTrends.net)

PLUS over 40 million visitors a year!

Wayne's popular afternoon drive time radio show dominates the Las Vegas market.

Virtually every conservative in Las Vegas is listening. It is the **only** afternoon drive-time show heard throughout the entire state of Nevada.

It's at the perfect time (3 PM to 6 PM) – when everyone who works for a living is driving home from work. These are the people with income and assets, looking to spend, spend, spend.

(CONTINUED)



“Wayne Allyn Root is a Las Vegas legend...”

– The Financial Times

WAYNE IS THE KING OF VEGAS



Michael Buffer



Las Vegas Mayor Oscar Goodman



That means Wayne has the attention of most of the people in Las Vegas with buying power and disposable income. Parents looking to buy for their children; homeowners; business owners; gun owners; car owners; consumers; shoppers; “foodies” looking for a new place to eat.

Wayne is a major celebrity in Vegas. The media has dubbed him “the King of Vegas.” His national TV and radio shows are broadcast from Vegas. His 180-pound granite star in the Las Vegas Walk of Stars says “Wayne Allyn Root: King of Las Vegas.”

Wayne’s Las Vegas fans want to “be like Wayne.” They want to do what Wayne does. Eat where Wayne eats. **Become a SPONSOR of Wayne’s local Vegas radio show and Wayne will make you, your business, or product a star in Las Vegas!**



“Wayne Allyn Root is the most fearless conservative in America.”

— Bill Cunningham, Host
Premiere Radio Network on 300+ stations



Wayne Newton



Evander Holyfield



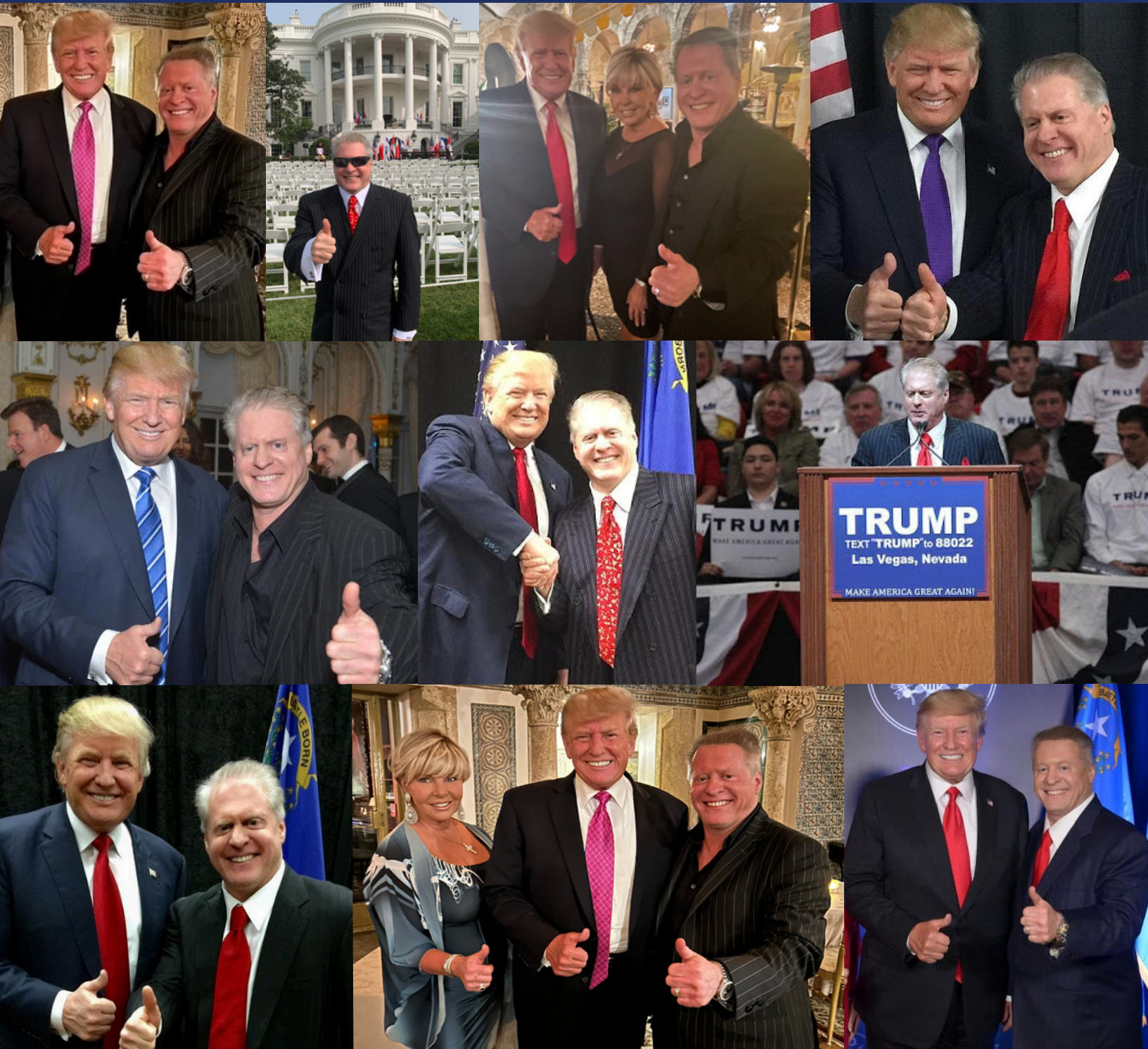
Listeners, who have money and want to feel better, look better, stay youthful. Which is why Wayne's show is unique - it's filled with advertisements from doctors, dentists, plastic surgeons, men's clinics, sex clinics, anti-aging doctors, anti-aging spas, skincare spas.



“Wayne’s success is mind-blowing...talking to Wayne Allyn Root is like talking to Tony Robbins.”

— FOX News Las Vegas

THE POWER OF THE WAYNE ROOT BRAND.



“Where’s Wayne? Is that Wayne? Where is Wayne Allyn Root? This is the kind of thing he likes, this is what he talks about...he’s made a hell of a living talking about this kind of stuff...Where is Wayne?...he’s a great guy I’ll tell you. There he is...hello Wayne...Wayne’s done great...this is the kind of thing he talks about...because he’s about common sense.”

— President Donald J. Trump at Trump Rally in October 2023



Rick Harrison



Michael Buffer



John Stossel



TV/Radio Host
Laura Ingraham



Wayne and Cindy
at the White House



Jon Voight



Radio Host Glenn Beck



Sen. Rand Paul



Donald Trump Jr.



Wayne Newton



Sen. Ted Cruz



Alaska Gov. Sarah Palin



Kari Lake



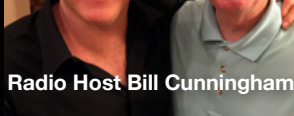
Judge Jeanine Pirro
Sarah Huckabee Sanders



Grover Norquist



Steve Forbes



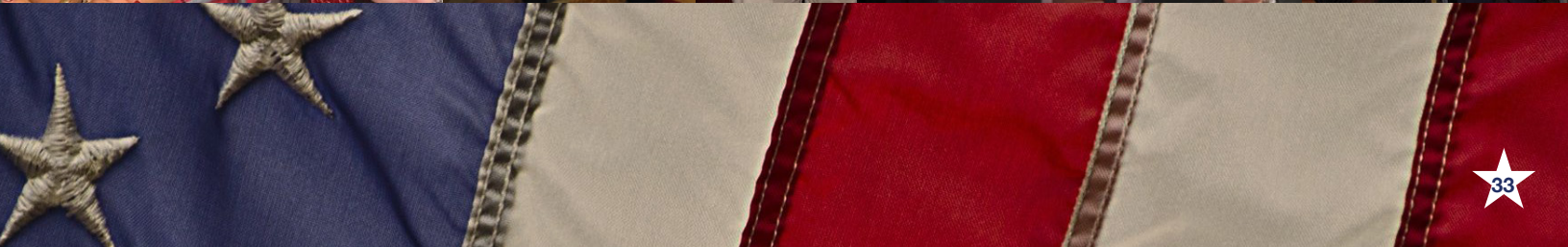
Radio Host Bill Cunningham



Donald Trump Jr.



Texas Gov. Greg Abbott





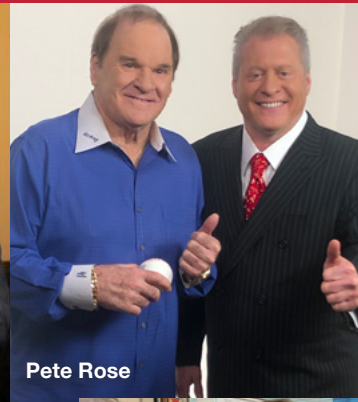
Radio Host Mark Levin



Wayne at the White House



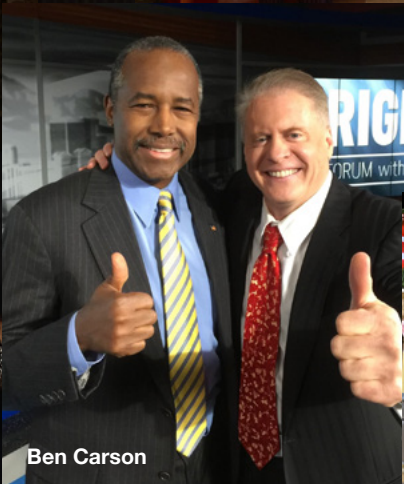
Rep. Allen West



Pete Rose



Radio Host Alex Jones

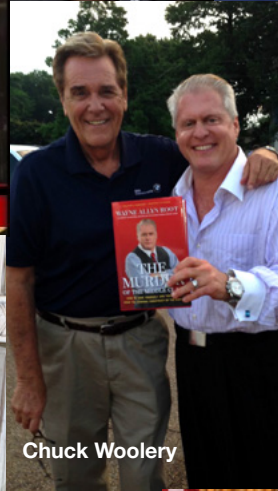


Ben Carson



Tom Arnold

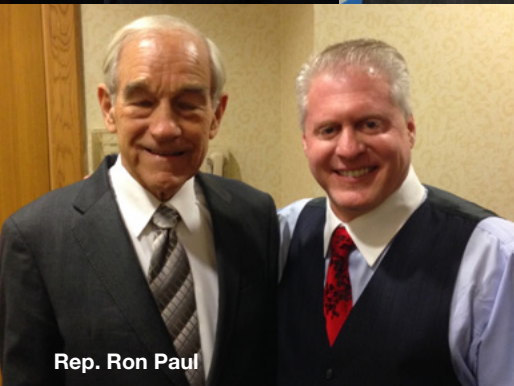
Kari Lake



Chuck Woolery



Sebastian Gorka



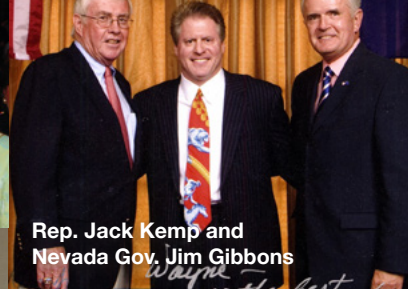
Rep. Ron Paul



Sheriff Joe Arpaio



Gov. Jeb Bush



Rep. Jack Kemp and Nevada Gov. Jim Gibbons



Larry Kudlow and Jim Cramer



Mayor Oscar Goodman



Herman Cain



Wayne at the White House





Libertarian Party presidential ticket Bob Barr and Wayne.



Rep. Matt Gaetz



New York Gov. George E. Pataki

Stedman Graham



National Security Advisor Michael Flynn



Rep. Madison Cawthorn

Roger Stone



Gen. Michael Flynn in Las Vegas



Katrina Pierson and Lara Trump



Ben Carson



Michael Irvin



Former Speaker of the U.S. House of Representatives Newt Gingrich



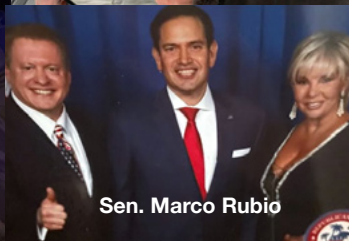
Evander Holyfield



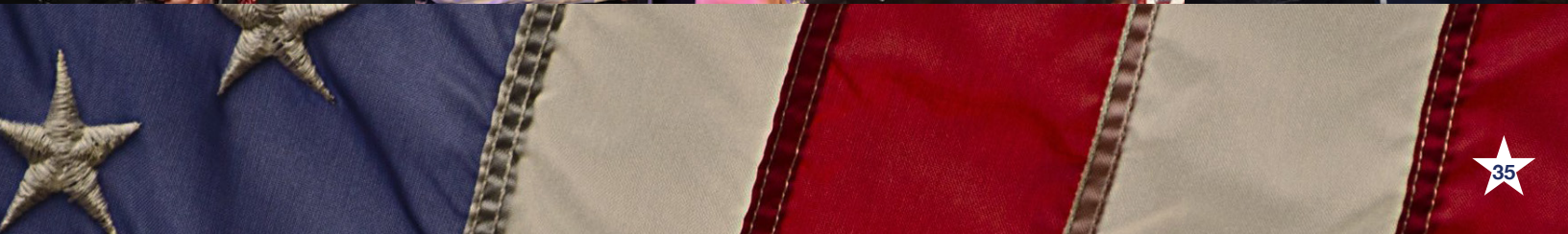
Vegas Raider's Owner Mark Davis



Terrence K. Williams



Sen. Marco Rubio





Wayne and Cindy at the White House



Terrence K. Williams



UFC Great Tito Ortiz



UFC Great Frank Mir



Radio Host Armstrong Williams



Secretary of State Mike Pompeo



Pastor Joel Osteen and Pastor David Crank



Wayne and Cindy at the White House



Radio Host Dennis Prager



Rep. Vernon Jones



Rep. Louie Gohmert



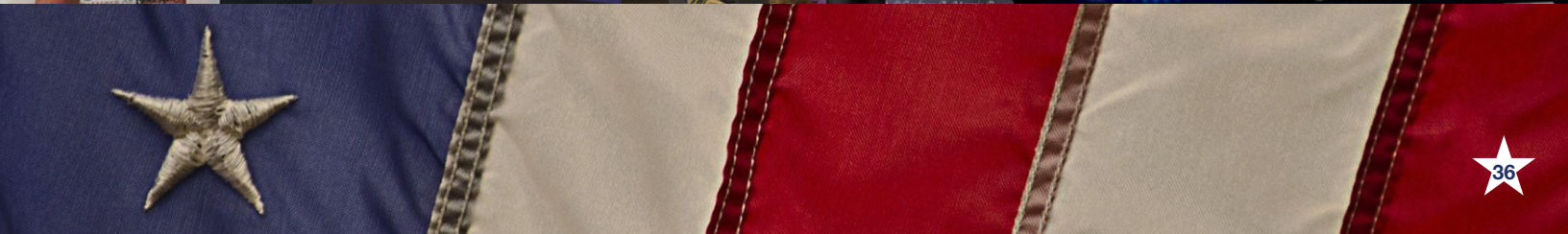
Wayne and Cindy with Tomi Lahren



Kevin Sorbo



Wayne and Cindy at the White House





Former Speaker of the U.S. House of Representatives Newt Gingrich



Wayne with Elizabeth Dole



Rep. Jack Kemp



Former President of the United States George W. Bush



Bill Griffith on CNBC



Kari Lake



TV/Radio Host Bill O'Reilly



Ben Carson and Mark Skousen



Donny Duetsch on CNBC



Wayne with Miss Universe



TV Host Tucker Carlson



Former President George W. Bush and Laura Bush



AI Pacino



US Senator Rand Paul



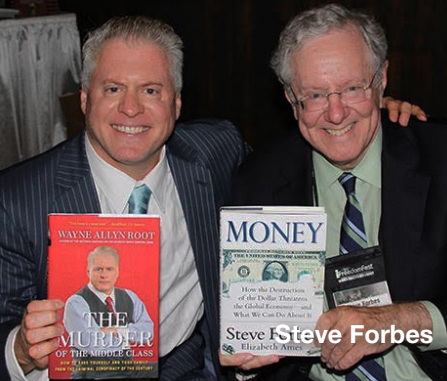
U.S. Senator Ron Johnson



Actor Jack Scalia



Gene Simmons of KISS



Steve Forbes



US Congressman Brian Mast



Billionaire stock investor Jim Rogers



Steve Forbes



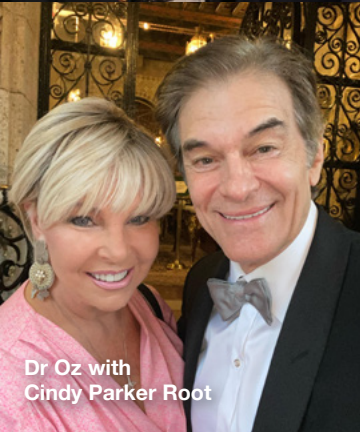
Fox News White House Correspondent Ed Henry & Karyn Turk



Sheriff Joe Arpaio



Arnold Schwarzenegger



Dr Oz with Cindy Parker Root



Steve Wozniak founder of Apple Computers



Wayne & Cindy on set of his TV Show



Wayne and Cindy with President Donald Trump



Lara Trump and Kari Lake



Wayne and Cindy at the White House



Scott Baio



Kari Lake



Ari Fleischer



Joe Rogan



Gen. Michael Flynn



Andrew Giuliani

Rudy Giuliani



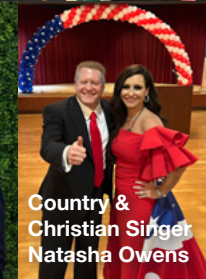
Wayne and Cindy backstage with The Beach Boys



Wayne with Las Vegas Metro



Sean Spicer, TV Host and former White House Press Secretary



Country & Christian Singer Natasha Owens



Wayne at Las Vegas Trump Rally, October, 2023

IT'S NOT WHAT YOU KNOW, IT'S WHO YOU KNOW: WAYNE'S GUEST LIST IS A WHO'S WHO OF POLITICS, BUSINESS AND CELEBRITY.



Wayne Allyn Root “Raw & Unfiltered” Guests

Donald J. Trump – 45th President of the United States (interviewed 13x by Wayne)

Mike Pence – 48th Vice President of the United States (multiple appearances)

Donald Trump Jr. – Eldest son of President Trump (multiple appearances)

Eric Trump – Son of President Trump

Lara Trump – Daughter-in-law of President Trump

U.S. Senator Marco Rubio – U.S. Senator and former GOP Presidential candidate

Bill O'Reilly – Former Fox News Channel host; #1 news host on cable TV for 16 consecutive years; #1 NY Times Best-Selling Author (regular weekly appearances)

Steve Bannon – Former White House Chief Strategist, Former Chairman of Breitbart News (multiple appearances)

Hogan Gidley – Press Secretary for the Trump Presidential Campaign; White House Deputy Press Secretary (multiple appearances)

Kimberly Guilfoyle – Attorney; Prosecutor; former Fox News Host, Advisor to President Trump (multiple appearances)

Judge Jeanine Pirro – Former Judge; Prosecutor; Politician; Host of Justice with Jeanine on Fox News Channel

Nikki Haley – Former U.S. Ambassador to the United Nations; Former Governor of South Carolina

U.S. Senator Ted Cruz – U.S. Senator and former GOP Presidential candidate

Dr. Ben Carson – Former GOP presidential primary candidate and 17th U.S. Secretary of HUD

Herman Cain – former GOP presidential primary candidate; Chairman of the Federal Reserve Bank of Kansas City; CEO of Godfather's Pizza



“Thank you Wayne. I’ve loved (our 13 TV and radio interviews together) too. You’re really a patriot and know what’s happening. You’re a smart guy with street smarts- a great combination. We sure don’t have it in Washington DC.”

– President Donald J. Trump. 45th President of United States

IT'S NOT WHAT YOU KNOW, IT'S WHO YOU KNOW: WAYNE'S GUEST LIST IS A WHO'S WHO OF POLITICS, BUSINESS AND CELEBRITY. (CONTINUED)



Dr. Oz – U.S. Senate candidate (Pennsylvania); M.D. and; Host of “The Dr. Oz Show” (frequent guest)

Alan Dershowitz – The most celebrated lawyer in America (multiple appearances)

Joe diGenova – Former United States Attorney for the District of Columbia (multiple appearances)

Corey Lewandowski – 2016 Trump for President, National Campaign Manager (multiple appearances)

Ben Carson – U.S. Secretary of Housing and Urban Development (HUD) and former GOP Presidential candidate (multiple appearances)

Steve Forbes – Publisher Forbes Media and former 2x GOP Presidential Candidate

Ken Cuccinelli – U.S. Deputy Secretary of Homeland Security (multiple appearances)

Stephen Miller – Senior Policy Advisor to President Trump

Stephen Moore – Economist; Co-Founder of Club for Growth; Economic Advisor to President Trump (multiple appearances)

Peter Navarro – Assistant to President Trump, Director of Trade and Manufacturing Policy (multiple appearances)

Dick Morris – Political Author and Commentator; Former Presidential Pollster, Political Campaign Consultant (multiple appearances)

Mike Pompeo – Former Secretary of State and Director of CIA under President Trump

Devin Nunes – Former Congressman; now CEO of Truth Social & Technology Group

Pat Boone – Legendary Entertainer, Producer, Songwriter & Businessman

Kari Lake – Conservative Media Dynamo and former Arizona Gubernatorial Candidate (multiple appearances)



IT'S NOT WHAT YOU KNOW, IT'S WHO YOU KNOW: WAYNE'S GUEST LIST IS A WHO'S WHO OF POLITICS, BUSINESS AND CELEBRITY. (CONTINUED)



Kevin Sorbo – Legendary Actor, Filmmaker, Author; starred in the lead role as Hercules in “Hercules: The Legendary Journeys.” (multiple appearances)

David Bernhardt – U.S. Secretary of the Interior

Dan Brouillette – U.S. Secretary of Energy

Scott Walker – Former Governor of Wisconsin & former GOP Presidential candidate

Bernie Kerik – Former New York City Police Commissioner

Robert Kennedy, Jr. – son of Robert F. Kennedy; environmental activist and author

Lt. Colonel Allen West – Former US Congressman; Chairman of the Texas Republican Party

Dinesh D’Souza – Best-Selling Author & Celebrated Filmmaker

Sidney Powell – Attorney and Former Federal Prosecutor

Franklin Graham – Evangelist, CEO of the Billy Graham Evangelistic Association and of Samaritan’s Purse, International Christian Relief Organization

Phil Robertson – Hunter, businessman, and reality television star on the popular television series “Duck Dynasty”

Eric Bolling – Conservative Political Commentator; Former Fox News Host

Senator Ron Johnson – U.S. Senator from Wisconsin

Greg Jarrett – Fox News Legal Analyst



IT'S NOT WHAT YOU KNOW, IT'S WHO YOU KNOW: WAYNE'S GUEST LIST IS A WHO'S WHO OF POLITICS, BUSINESS AND CELEBRITY. (CONTINUED)



Anthony Scaramucci – Former White House Director of Communications

George Papadopoulos – Former member of the foreign policy advisory panel to Donald Trump's 2016 presidential campaign

Bill Cunningham – Nationally-Syndicated Conservative Talk Radio Host; Attorney

James Kallstrom – Former FBI Assistant Director

Tom Homan – Former Director of ICE

Peter Schweizer – President, Government Accountability Institute;
Best-Selling Author

Mike Lindell – CEO of My Pillow

Jim DeMint – Former U.S. Senator from South Carolina; former President of "Heritage Foundation"

Roger Stone – Conservative Political Consultant; Worked on the Presidential campaigns for Richard Nixon, Ronald Reagan, George W. Bush and Donald Trump

Charlie Kirk – Conservative Activist; Nationally-Syndicated Talk Show Host; Founder of "Turning Point USA"

Sean Spicer – Former White House Press Secretary; Newsmax TV Host

Dr. Vladimir Zelenko – MD in New York; Treated thousands of Covid-19 patients successfully using the Zelenko Protocol

R. Emmett Tyrrell – Founder and Editor & Chief of The American Spectator



IT'S NOT WHAT YOU KNOW, IT'S WHO YOU KNOW: WAYNE'S GUEST LIST IS A WHO'S WHO OF POLITICS, BUSINESS AND CELEBRITY. (CONTINUED)



Tom Fitton – Conservative Activist; President of Judicial Watch

Dr. Jerome Corsi – Best-Selling Author, Political Commentator

Dr. Sabastian Gorka – Former Deputy Assistant to President Trump;
Nationally-Syndicated Talk Radio Host

Dr. Laura Schlessinger – National Talk Radio Host

James Golden “Bo Snerdley” – Producer of the Nationally-Syndicated
Rush Limbaugh Show

Diamond and Silk – Conservative Political Activists, Video Bloggers

Lou Dobbs – Host of Lou Dobbs Tonight on Fox Business Network

Sheriff Joe Arpaio – Former Sheriff of Maricopa County, Arizona

Sheriff David Clarke – Former Sheriff of Milwaukee, Wisconsin;
Conservative Political Commentator

Fran Coombs – Managing Editor of Rasmussen Reports

Sarah Huckabee Sanders – Former White House Press Secretary

Rep. Matt Gaetz – Congressman representing Florida's
1st Congressional District

Patrick Byrne – Former Founder & CEO of Overstock.com

Jovan Pulitzer – Celebrated national election integrity expert



IT'S NOT WHAT YOU KNOW, IT'S WHO YOU KNOW: WAYNE'S GUEST LIST IS A WHO'S WHO OF POLITICS, BUSINESS AND CELEBRITY. (CONTINUED)



Mark Meadows – Former Chief of Staff to President Trump, former United States Congressman, Founder & Chairman of “Freedom Caucus” in US Congress

Alex Jones – National TV and radio host, founder of InfoWars web site

Steve Hilton – Fox News host and former Director of Strategy for UK Prime Minister David Cameron

Jason Miller – Former Senior Advisor to President Trump, Chief Spokesman for Trump Presidential campaign, founder of GETTR social media site

Curtis Sliwa – WABC New York radio host and former candidate for Mayor of New York City

Ken Starr – Former judge, Solicitor General of United States, Independent Counselor investigating President Bill Clinton, former attorney for President Trump

Alex Berenson – Former NY Times medical journalist, #1 bestselling NY Times author

Jay Schroeder – Former NFL QB & Super Bowl champion

Tom Renz – Class action attorney representing whistleblowers and victims of Covid vaccine injuries, prominent critic of Covid vaccines

Chad Prather – Blaze TV host, conservative comedian and entertainer

United States Congressman Louie Gohmert

Lt. Commander Jocko Willink – Bestselling author, podcaster and former member Seal Team 3



IT'S NOT WHAT YOU KNOW, IT'S WHO YOU KNOW: WAYNE'S GUEST LIST IS A WHO'S WHO OF POLITICS, BUSINESS AND CELEBRITY.



The Hodge Twins – conservative comedians and commentators, YouTube stars

Dr. Robert Malone – MD, biochemist and creator of mRNA vaccine technology, prominent critic of Covid vaccines

Brandon Straka – conservative media personality, founder of “Walk Away” movement

Andrew Guliani – son of Rudy Guliani, candidate for Governor of New York

Justice Michael Gableman – former Justice of Wisconsin Supreme Court, and special investigator of 2020 presidential election fraud

General Paul Vallely – retired US Army major general and Fox News military analyst

Eric Greitens – former Governor of Missouri, US Senate candidate

Dr. Joseph Ladapo – Florida Surgeon General

Dr. Peter McCollough – World renowned Internist, Cardiologist and Epidemiologist; Expert on the safety and efficacy of the Covid Vaccine

Paul Manafort – Campaign Chairman for President Trump’s 2016 Campaign

Judge Andrew Napolitano – Former Fox News Senior Legal & Judicial Analyst

David Bossie – Former Trump 2016 Deputy Campaign Manager

Stew Peters – Host of the Stew Peters Show

Joe Lombardo – Nevada Governor

Clay Clark – Organizer of the “Reawaken America Tour”

Jake Lang – January 6th Prisoner (direct from his jail cell)



IT'S NOT WHAT YOU KNOW, IT'S WHO YOU KNOW: WAYNE'S GUEST LIST IS A WHO'S WHO OF POLITICS, BUSINESS AND CELEBRITY.



Chad Wolf – Former Acting United States Secretary of Homeland Security

Tommy Robinson – United Kingdom Citizen Journalist and Activist

Vivek Ramaswamy – Candidate for President of the United States
(multiple appearances)

Natasha Owens – Recording Artist of hit song “Trump Won and You Know It”

Dean Cain – Actor, best known for playing Superman in TV series “Lois & Clark: The New Adventures of Superman”

Rod Blagojevich – Former Governor of Illinois

Michael Reagan – Son of President Ronald Reagan

Edward Dowd – Former Portfolio Manager at Blackrock; Author of:
“Cause Unknown: The Epidemic of Sudden Deaths in 2021 & 2022”

Kash Patel – Former Chief of Staff to the Department of Defense; Author
of “Government Gangsters”

General Michael Flynn – Former National Security Advisor

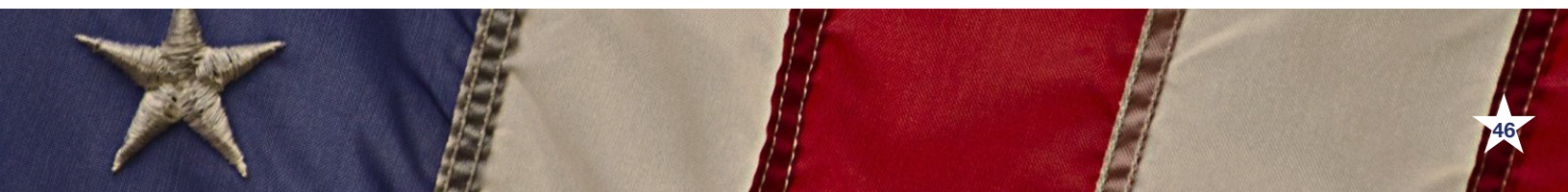
Christina Bobb – Attorney for President Donald J. Trump

Ken Paxton – Texas Attorney General

U.S. Senator Rand Paul – U.S. Senator and former GOP Presidential candidate
(multiple appearances)

“Fabio” – Actor, Model, Spokesman

Rep. Marjorie Taylor Greene – Congresswoman, Georgia’s 14th District



WAYNE'S TALENT FOR BRANDING MAKES MIRACLES HAPPEN



Wayne branded himself “the next Jimmy the Greek” in 1977 at age 16.

By 1989, WAR became “Jimmy the Greek’s” TV partner. What are the odds? MIRACLE.

The media dubbed Wayne as “the King of Vegas Sports Gambling.” Wayne ran with it. He used that moniker everywhere.

By 2006, Wayne was awarded his own 180-pound granite star in the Las Vegas Walk of Stars. It is inscribed “Wayne Allyn Root: King of Vegas.” It was named “Wayne Allyn Root” day in Las Vegas and the state of Nevada. MIRACLE.

Wayne branded himself as “The Ronald Reagan of the Libertarian Party.”

In his first try at politics, WAR became the Vice Presidential nominee of the Libertarian Party and served on the Presidential ticket in 2008. MIRACLE.

Wayne branded himself “the next Rush Limbaugh” in 1998.

With no background in radio, WAR became a nationally-syndicated conservative talk radio show host in 2016. By 2019 he made the prestigious “TALKERS HEAVY HUNDRED” list of the top radio hosts in America. MIRACLE.

Wayne then branded himself “the next Bill O’Reilly” to lobby for a political TV talk show.

WAR soon landed Newsmax TV’s primetime 8 PM ET time slot (the former time slot of Bill O’Reilly), with Bill O’Reilly himself as Wayne’s opening guest 3x per week. MIRACLE.



WAYNE'S TALENT FOR BRANDING MAKES MIRACLES HAPPEN (CONTINUED)



In late 2022, at the age of 61, Wayne landed not one, but two new national TV talk shows. His shows, **“America’s Top Ten Countdown with Wayne Allyn Root”** on Real America’s Voice TV and **“Wayne Allyn Root: Raw & Unfiltered”** on Lindell TV (at FrankSpeech.com) are both hits.

Has anyone in the history of the TV industry ever landed two new shows at the age of 61? Wayne’s brand keeps producing miracles!

As a part-time hobby, Wayne dreams up reality TV show ideas. Three of his ideas have become big hits- **“King of Vegas”** on Spike TV (at the time, the 3rd biggest hit in network history), Sin City Justice on Investigation Discovery Network (averaged over 1 million viewers per episode), and **“Ghost Adventures”** on Travel Channel (for 25 seasons, 230+ episodes- one of longest-running hits in reality TV history).

This may be the best track record in Hollywood history!

Wayne predicted in the media from the day his first daughter Dakota was born (for 18 years) that she would be an amazing one-in-a-million “home-school to Harvard or Stanford success story.”

Dakota Root was accepted by both Harvard & Stanford – as a home-schooler. She then graduated Phi Beta Kappa from Harvard. She is now Dr. Dakota Root. MIRACLE.

Are you getting the picture?

Branding works. And the right kind of branding produces miracles.

Now...

**LET WAYNE BRAND YOU, YOUR COMPANY
& YOUR PRODUCTS!**



W.A.R. STORY:

THE BIO OF WAYNE ALLYN ROOT.



“You’re in the right place...Opportunity is knocking, and Wayne Root will show you how to seize it. He knows how to be tenacious and relentless – and *how to win!*”

– Donald J. Trump, 45th President of the United States

“Wayne, I talk to you, because you have courage, you’ve always had courage...(and) you always get good ratings.”

– President Donald J. Trump, 45th President of the United States

“With us tonight...A very non-controversial radio host...he always gets me in trouble ...every time I say something on his show, I get myself in trouble... but he is great...he’s a fantastic guy...he’s been my friend for a long time... Wayne Allyn Root.”

– President Donald J. Trump, 45th President of the United States
Announced to crowd 7/8/22 at Trump event in Las Vegas

“Yes, that was your idea Wayne (Trump becoming Speaker of the House). I heard it from you first.”

– President Donald J. Trump, 45th President of the United States

“President Trump was out golfing with Rush Limbaugh...The first thing President Trump says (as he comes off the golf course)... ‘I watched Wayne’s show... I watch it all the time...I love Wayne...be sure you tell Wayne how much I love his show.’ Wayne, these are direct quotes from the President of the United States about your TV show.”

– Chris Ruddy, Chairman of Newsmax TV
Presidential friend and advisor- 12/5/19 on Newsmax TV



W.A.R. STORY:

THE BIO OF WAYNE ALLYN ROOT. (CONTINUED)



“We started the show with my guest Rudy Guliani...But this guy Wayne Allyn Root is the biggest hammer of all...Wayne is the OG (Original Gangster) for Trump... Wayne is the ether of the MAGA and Trump movement.”

– **Steve Bannon, Former White House Chief Strategist for President Trump**
Host “The WAR Room

“The most fearless conservative in America.”

– **Bill Cunningham, Host “The Bill Cunningham Show” on 300+
Premiere Radio Stations**

“If you’re a fan of my father, President Trump...(Wayne understands) the rules that got him to the pinnacle of business and politics, Trump-style.”

– **Donald Trump Jr.**

“Wayne Allyn Root shows anyone interested in business or personal success how to model and channel Trump.”

– **Corey R. Lewandowski, Former Campaign Manager**
Trump Presidential Campaign

“America is in trouble. The middle class is under attack. Wayne Allyn Root leads the charge to protect the American Dream.”

– **Dinesh D’Souza, New York Times bestselling conservative author**

“The things Wayne Root cares about...speak to a lot of Americans.”

– **TIME magazine**



W.A.R. STORY:

THE BIO OF WAYNE ALLYN ROOT. (CONTINUED)



“Wayne Allyn Root comes out with both guns blazing...my grandfather, B.C. Forbes, who founded the publication that bears his name, particularly admired what he called “stick-to-it-iveness.” Wayne demonstrates how to apply that crucial characteristic to all aspects of your life...”

— **Steve Forbes, Chairman Forbes Media Editor-in-Chief,
Forbes magazine
Former Republican presidential contender**

“Wayne Allyn Root makes you proud...Wayne is Chicken Soup for the Republican Soul...”

— **The late Jack Kemp,
Former GOP presidential primary candidate
GOP Vice Presidential nominee, 1996
Former United States Secretary of HUD
United States Congressman 1971-89
Former NFL Quarterback, All Star, MVP**

“He’s a fellow Vice Presidential nominee. His initials spell WAR. You keep setting people straight. We need your voice. Thank you for your boldness.”

— **Sarah Palin, former GOP Vice Presidential Nominee, 2008
Former Governor of Alaska**

“...Root is the Las Vegas version of Trump...”

— **The Daily Beast**



W.A.R. STORY:

THE BIO OF WAYNE ALLYN ROOT. (CONTINUED)



WAYNE ALLYN ROOT (aka WAR) is a high-energy, dynamic, outspoken, fiery, combative, controversial, unapologetic, in-your-face, New York businessman, Las Vegas gaming CEO, reality TV show producer, and former Presidential candidate, turned conservative media superstar.

Remind you of anyone?

That could be why even the liberal, woke, **“Daily Beast”** said of Wayne, **“Root is the Las Vegas version of Trump.”**

Wayne is not your typical CEO. He prefers the titles SOB, HEB and MR- for **“Son of a Butcher”** **“Human Energizer Bunny”** and **“Mr. Relentless.”** The media calls him **“the conservative warrior”** and **“the capitalist evangelist.”**

2022 was the year of a lifetime for Wayne. He was Knighted **“Sir Wayne Allyn Root.”** Wayne was also inducted into the Nevada Broadcasters Hall of Fame. And he fulfilled a lifetime goal of being named to “the 14th Annual International Best Dressed List.”

Even more impressive, Wayne became the host of two new television shows in late 2022. **“America’s Top Ten Countdown with Wayne Allyn Root”** on Real America’s Voice TV Network on Saturdays at Noon ET...and **“Wayne Allyn Root: Raw & Unfiltered”** streamed daily on Lindell TV (at FrankSpeech.com). It airs Monday-Friday at 7 PM ET on Lindell TV 2.

This former 2008 Libertarian Vice Presidential nominee is also the host of the nationally syndicated radio show “Wayne Allyn Root: Raw & Unscripted” on USA Network daily at 9 PM ET.



W.A.R. STORY:

THE BIO OF WAYNE ALLYN ROOT. (CONTINUED)



Wayne was named to the **“Talkers Heavy Hundred”** list of the top 100 radio talk show hosts in America in 2019, 2020, 2021 and 2022. Wayne joins the list with the superstars of talk radio, including the late Rush Limbaugh, Sean Hannity, Dave Ramsey, Mark Levin, Michael Savage, Dan Bongino, Charley Kirk, Ben Shapiro, Clay Travis and Glenn Beck.

Wayne’s newspaper column is read in newspapers across the USA, syndicated by Creators Syndicate.

Wayne is a former lead anchorman and host of five shows at CNBC (then known as Financial News Network). His success in the television industry has led him to create and Executive Produce three hit reality TV shows.

Wayne was the opening speaker at every 2016 presidential campaign event in Las Vegas for candidate Donald J. Trump. He was personally-chosen by President Donald J. Trump as opening speaker for Trump’s first Las Vegas visit as President of the United States in September 2018.

Wayne is best known for his relentless energy, enthusiasm and passion for America. He speaks to conservative and business groups and conferences across the USA on the topics of conservative politics, capitalism, economic freedom, business leadership, entrepreneurship; and of course, the **“TRUMP RULES”** of winning at business, politics and life.



W.A.R. STORY:

THE BIO OF WAYNE ALLYN ROOT. (CONTINUED)



Wayne is a S.O.B. (son of a butcher). Wayne was born into a blue-collar Jewish family. Wayne took Jesus Christ as his savior 33 years ago. This unique religious and spiritual combination of Judaism and Christianity, and Wayne's love of Israel, led Wayne to call President Trump **"the greatest President in world history for the Jewish people and Israel"** on national TV-leading to a liberal media meltdown across the globe. President Trump personally tweeted his thanks to Wayne multiple times.

Wayne was honored in 2006 with a 180-pound granite star on the **"Las Vegas Walk of Stars."** His star sits on Las Vegas Blvd in front of the Paris Resort & Casino. Wayne joins the legends of Vegas including Elvis, Wayne Newton, Frank Sinatra, Dean Martin, Sammy Davis Jr., Liberace, Bobby Darin and Siegfried & Roy.

Wayne resides in Las Vegas, Nevada with his wife Cindy and his four children.



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