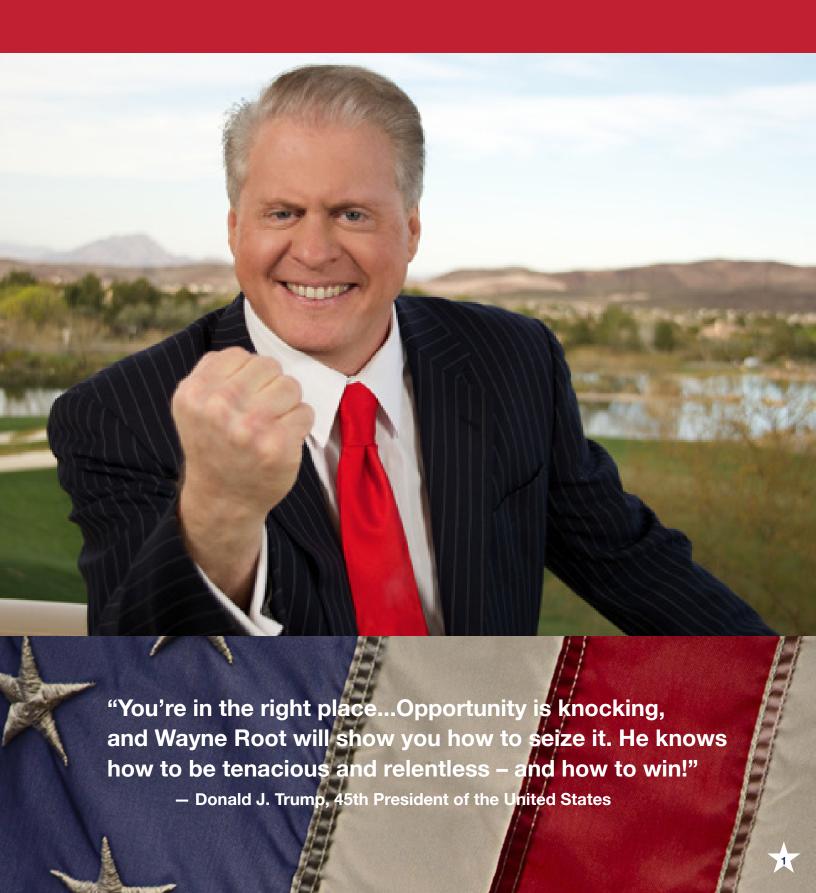
# "THE W.A.R. EXPERIENCE" SIR WAYNE ALLYN ROOT



# IT'S NOT RADIO OR TV ADVERTISING... IT'S WAYNE. ALLYN. ROOT. ADVERTISING.



"Wayne Root teaches what being an entrepreneur is all about..."

- Charles Schwab, Chairman & CEO The Charles Schwab Corporation

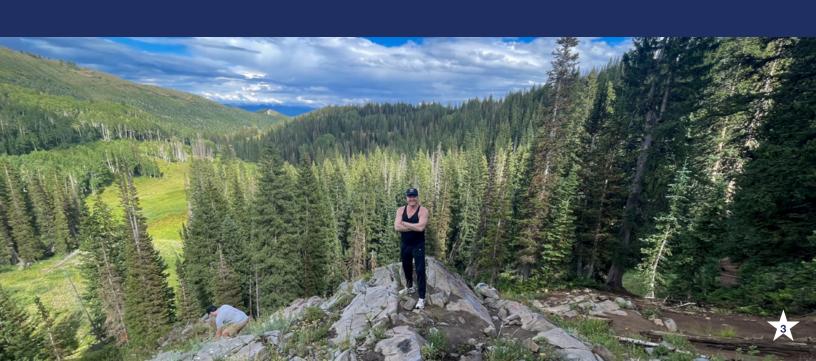


### SIR WAYNE ALLYN ROOT

KNIGHTED JUNE 2022
LAS VEGAS WALK OF STARS
NEVADA BROADCASTING HALL OF FAME
TALKERS HEAVY HUNDRED RADIO STAR
FORMER LIBERTARIAN VICE PRESIDENTIAL NOMINEE (2008)
HIGH-PROFILE FRIEND OF PRESIDENT DONALD J. TRUMP
AND TRUMP FAMILY

### JOIN THE W.A.R. PLATFORM

- Multiple Sponsorship Opportunities:
- 3 TV shows
- Nationally-syndicated radio
- Vegas radio afternoon drivetime
- Podcast
- Nationally-syndicated newspaper column
- 17 Bestselling books
- 3 hit reality TV shows
- Hit song and video with over 1 billion views





a man who has been incredible. He loves Israel... he loves our country...he's one of the most popular hosts there are...he's got radio, he's got television, he's got everything...he's also got a beautiful wife... Wayne Allyn Root. What a wonderful guy. Thank you, Wayne. Thank goodness Wayne is on our side."

- President Donald J. Trump





I appreciate you very much Wayne. Thank you."

- President Donald J. Trump, 45th President of the United States



# THE ROOT, THE ROOT, THE ROOT IS ON FIRE!

## NATIONAL BRAND...NATIONAL PLATFORMS FOR YOUR PRODUCT!



Wayne's career in the media has exploded upward like a rocket in a short period of time...

Wayne is the rare conservative media superstar in America who has enjoyed platforms on national TV, national radio, podcasts, national newspapers, bestselling books, and speeches across the USA and internationally.

Between Wayne's national radio, national TV shows, books, newspaper columns, database of die hard fans – you're reaching conservative consumers with high disposable income from coast to coast. Wayne's fans are the "Silent Majority." They spend the majority of the money in America. Now they're YOU'RE CUSTOMERS!



"Wayne Allyn Root is one of the great conservative thinkers in America."

Bill Cunningham, Host of "The Bill Cunningham Show" on Premiere Radio Network



### **WAYNE ALLYN ROOT GETS RESULTS!**



#### **Energized Health is a WAR success story.**

They started as sponsors of Wayne's local Vegas radio show...then after seeing phenomenal results, they sponsored Wayne's nationally-syndicated radio show... next, they added Wayne's nightly FrankSpeech TV show...next, they added Wayne's weekend Real America's Voice TV show...next, they added Wayne's nightly Real America's Voice TV show...then after seeing phenomenal results with all of the platforms, they bought an advertising campaign on the entire Real America's Voice TV network.

Four years later, they now sponsor every Wayne Allyn Root platform. Result? Energized Health was just named to INC. magazine's 2024 list of the 5000 fastest growing private companies in America! Energized was #364 with growth of 1,202% in the past three years! See: https://www.inc.com/inc5000/2024

"Let me tell your audience a powerful story. Wayne has reached more people than anyone in the history of Energized Health...(your fans) have lost tens of thousands of pounds of fat...we just held a challenge...and in the chat room we asked 'Where did you hear about us?' It lit up like a ticker tape...like a machine gun...Wayne, Wayne, Wayne, Wayne, WAR, WAR...so many people Wayne...you have impacted their lives!"

- John Jubilee, Founder & CEO Energized Health

Watch the TV interview of Energized Health Founder John Jubilee on Wayne's "ROOT Reaction" TV show on 8/24/2024:

https://rumble.com/v5c4j7m-americas-top-10-for-82324-segment-3.html

### WAYNE IS ALSO A POP MUSIC HITMAKER!



Wayne's relationship with President Trump (and his words about Trump that created a global firestorm) inspired a mega-hit song titled, "The Chosen One" in 2024. Wayne co-wrote the song with Christian Music, Platinum-selling, singer/songwriter Natasha Owens and her Grammy-nominated team.

The song immediately went to #29 on the iTunes pop chart, beating out numerous songs by Taylor Swift. More remarkably, the song has been viewed over ONE BILLION times on TikTok and Instagram!

Wayne is also a hitmaker in the reality TV world, with three hit reality TV shows to his credit as Creator, Executive Producer and in one case, co-host. Wayne is busy working on selling his 4th reality TV hit. All Wayne's shows are built around his beloved hometown of Las Vegas and star bigger-than-life Vegas personalities.

Wayne is a multi-talented talk TV, reality TV, talk radio, podcasting, publishing and pop music hitmaker!

"Wayne, you're making a strong argument for why people with my values should be voting for President Trump. You're a very persuasive guy."

- Alan Dershowitz

Famed lawyer, legal scholar & one of the great debaters of modern times.

# WHAT OTHER RADIO OR TV HOST IN AMERICA HAS TAG-TEAM EVENTS WITH PRESIDENT DONALD J. TRUMP?



### THE POWER OF W.A.R.



A record-setting 16 interviews and counting (as of Fall 2024) with the 45th President of the United States.

"Thank you, Wayne. I've loved our many TV and radio interviews together too. You're really a patriot and know what's happening. You're a smart guy with street smarts - a great combination. We sure don't have that in Washington DC."

- President Donald J. Trump. 45th President of United States (on Wayne's RAV TV show 10/28/23)

## ONLY PRESIDENT TRUMP GETS IN MORE TROUBLE



"With us tonight...
A very "non-controversial"
radio host...he always
gets me in trouble...every
time I say something on
his show, I get myself in
trouble...but he is great...
he's a fantastic guy...
he's been my friend
for a long time...
Wayne Allyn Root."

President Donald J.
 Trump, 45th President of the United States announcing Wayne to crowd at 2023 Trump event in Las Vegas

"And in many ways, Root is the Las Vegas version of Trump..."

## WAYNE BRANDED "THE MAN, THE MYTH, THE LEGEND" AFTER ANOTHER TRUMP MEETING AT MAR-A-LAGO AND A STANDING OVATION AFTER SPEECH AT LAS VEGAS CONVENTION!



"Wayne, my father loves you. We love you. Our family loves you. We love this show. Hope is on the way...I promise (my father) is going to win. We love this nation so much. Thank you Wayne."

- Eric Trump, son of Donald J. Trump, 45th President of the United States



### PRESIDENT TRUMP AND THE TRUMP FAMILY TALK ABOUT GREAT FRIEND WAYNE ALLYN ROOT

"In the crowd is a man who has been incredible. He loves Israel...he loves our country...he's one of the most popular hosts there are...he's got radio, he's got television, he's got everything...he's also got a beautiful wife...Wayne Allyn Root. What a wonderful guy. Thank goodness he's on our side. Thank you, Wayne."

 President Donald J. Trump introducing Wayne at Trump rally 10/28/23

"Wayne your fans love you- for good reason. Because you get it. You have a spirit, you're angry (at what's happening to America), but you're a 'Happy Warrior.' "

 President Donald J. Trump. 45th President of United States in TV interview with Wayne Allyn Root on 9/14/24

"Wayne, I talk to you, because you have courage, you've always had courage."

- President Donald J. Trump (2/8/22)

"Wayne, my father loves you. We love you. Our family loves you. We love this show. Hope is on the way...! promise (my father) is going to win. We love this nation so much. Thank you Wayne."

Eric Trump, son of Donald J. Trump,
 45th President of the United States
 (8/24/24 on America's Top Ten Countdown)

"In the crowd is Wayne Allyn Root...one of my favorite personalities in America. I read his stuff. I watch him. He's been with me from first day. From even before the first day- he told me to run for president. I always appreciate Wayne."

> President Donald J. Trump. 45th President of United States (From the stage after Wayne's opening speech at Trump fundraiser at Ahern Hotel 6/8/24)

"In the crowd is another friend of mine...
a great writer...a very powerful writer...we
can call him conservative to put it mildly...
Wayne Allyn Root...Thank you for your support
Wayne...Wayne always supports us...we have
very similar philosophies, don't we Wayne?"

 President Donald J. Trump. 45th President of United States in shout-out to Wayne at Trump rally in Las Vegas 10/31/24

Wayne, you are such a great gentleman, and such a great man. I appreciate you very much Wayne. Thank you."

- President Donald J. Trump 7/8/23

"Wayne, it's always great being with you. We've done some great work together."

- President Donald J. Trump 12/24/22



## PRESIDENT TRUMP AND THE TRUMP FAMILY TALK ABOUT GREAT FRIEND WAYNE ALLYN ROOT

"Thank you, Wayne. I've loved our many TV and radio interviews together too. You're really a patriot and know what's happening. You're a smart guy with street smarts- a great combination. We sure don't have that in Washington DC."

 President Donald J. Trump. 45th President of United States (on Wayne's RAV TV show 10/28/23)

"We didn't know anything about her (Kamala Harris). She had that little honeymoon period (with the media). Wayne, you were right about the honeymoon. You said it would last 6 weeks...you were right...probably to the day...I'm very impressed by you Wayne."

 President Donald J. Trump. 45th President of United States in shout-out to Wayne at Trump rally in Las Vegas 10/31/24

"Where's Wayne? Is that Wayne? Where is Wayne Allyn Root? This is the kind of thing he likes, this is what he talks about...he's made a hell of a living talking about this kind of stuff...Where is Wayne?...he's a great guy I'll tell you. There he is...hello Wayne...Wayne's done great...this is the kind of thing he talks about...because he's about common sense."

President Donald J. Trump shoutout
 Wayne at Trump Rally 10/28/23

"With us tonight...A very "non-controversial" radio host...he always gets me in trouble... every time I say something on his show, I get myself in trouble...but he is great... he's a fantastic guy...he's been my friend for a long time...Wayne Allyn Root."

 President Donald J. Trump, 45th President of the United States announcing Wayne to crowd at 2023 Trump event in Las Vegas

"If you're a fan of my father, President Donald J. Trump...Wayne understands the rules that got him to the pinnacle of business and politics, Trump-style."

- Donald Trump Jr.

"This man writes the nicest things about me...he's a great friend...and a celebrity... Wayne Allyn Root!"

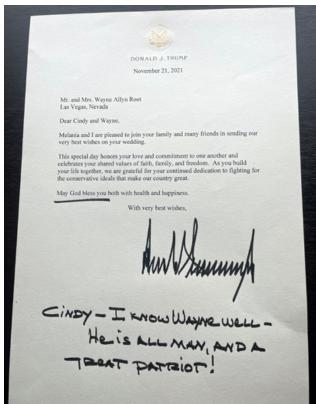
 President Donald J. Trump.45th President of United States in shout-out to Wayne at Trump rally in Las Vegas 9/13/24

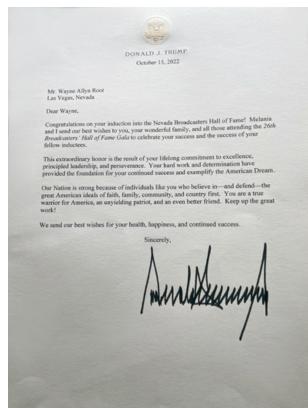
"CNBC lost good ratings by not hiring Wayne Root to host two shows...because you get good ratings."

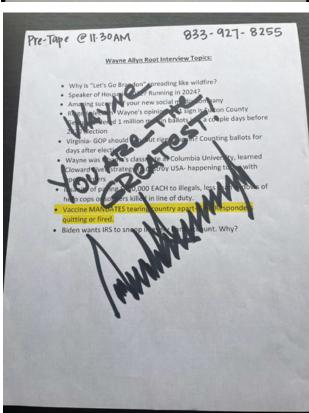
- President Donald J. Trump (2/8/22)

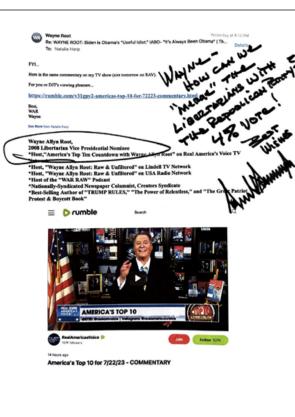


### WAYNE AND #45/47 HAVE A SPECIAL FRIENDSHIP





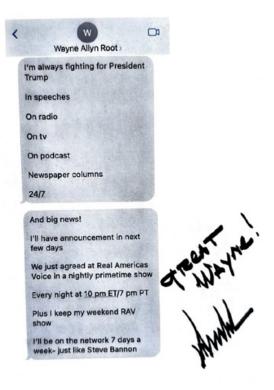


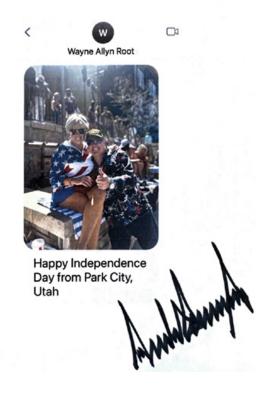




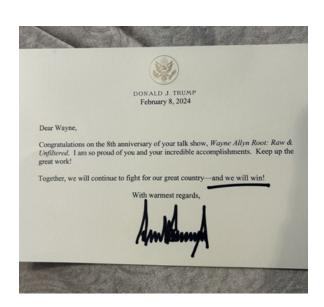


### **WAYNE AND #45/47 HAVE A SPECIAL FRIENDSHIP**











"In the crowd is Wayne Allyn Root. One of my favorite personalities in America. I read his stuff. I watch him. He's been with me from the first day. From even before the first day- he told me to run for president (in 2015). I always appreciate Wayne."

 President Donald J. Trump. 45th President of United States (From the stage after Wayne's opening speech at Trump fundraiser at Ahern Hotel 6/8/24)

### **WISDOM OF WAR**

## Here are just a few creative ideas by Wayne adopted by President Trump

Declare a national emergency on the border allowing President to access billions of dollars from military budget to build the wall.

No Tax on Social Security for Seniors

No Tax on Overtime

All written in columns by Wayne, sent to Trump and within days adopted by Trump



The Senior Vote..." No Tax on Overtime" is How Trump Wins the Senior Votes..." No Tax on Overtime" is How Trump Wins the Workers of America...and Here is How Trump Wins the... rootforamerica.com



Mr. President, Now Is the Time to Combine "No Tax on Tips" with "No Tax on Social Security for Seniors" for the Greatest One-Two Punch Since Mike Tyson! - Wayne Allyn... rootforamerica.com

"In the crowd is another friend of mine...a great writer...a very powerful writer...we can call him conservative to put it mildly...Wayne Allyn Root... Thank you for your support Wayne...Wayne always supports us... we have very similar philosophies, don't we Wayne?"

 President Donald J. Trump. 45th President of United States in shout-out to Wayne at Trump rally in Las Vegas 10/31/24

# WAYNE IS HONORED WITH INDUCTION INTO THE NEVADA BROADCASTERS HALL OF FAME

Ceremony 10/15/22

President Trump's Letter Congratulating Wayne for this honor...

Dear Wayne,

Congratulations on your induction into the Nevada Broadcasters Hall of Fame!

Melania and I send our best wishes to you, your wonderful family, and all those attending the 26th Broadcasters' Hall of Fame Gala to celebrate your success and the success of your fellow inductees.

This extraordinary honor is the result of your lifelong commitment to excellence, principled leadership, and perseverance. Your hard work and determination have provided the foundation for your continued success and exemplify the American Dream.

Our nation is strong because of individuals like you who believe in-and defend-the great American ideals of faith, family, community and country first.

You are a great warrior for America, an unyielding patriot, and an even better friend. Keep up the great work.

We send our best wishes for your health, happiness and continued success.

Sincerely,

Donald J. Trump
45 th President of the United States



"Wayne Allyn Root is one of the great see-ers and prophets of our time."

— Bill Cunningham, Host of "The Bill Cunningham Show" on Premiere Radio Network

### TALKERS HONORS W.A.R.

TALKERS is the bible of the radio industry.

TALKERS NAMED WAR to the famous

"HEAVY HUNDRED" list of the 100 most important
talk radio show hosts in America for the 6th year in
a row (2019, 2020, 2021, 2022, 2023 and now 2024).

That list contains 100 superstars out of thousands
of talk hosts in America.



Wayne joins the biggest names in radio history, including the late Rush Limbaugh, Sean Hannity, Mark Levin, Howard Stern, Dave Ramsey, Glenn Beck, Bill O'Reilly, Dennis Prager, Bill Cunningham, Ben Shapiro, Charley Kirk, Clay Travis and Dan Bongino.



But most of those famous celebrity "brand names" of radio have been in radio for decades. Wayne joined the list only 3 years after starting his radio career.



On this "**HEAVY HUNDRED**" list Wayne debuted at #62 in 2019, and has since jumped up to #37 in America.

But this prestigious list only recognizes radio success. Wayne is also the only one on the list with three national TV shows and a nationally-syndicated newspaper column.

Of course, Wayne is also ranked the #1 radio host in Las Vegas for the 6th consecutive year. WAR dominates Las Vegas radio! Wayne was recently honored with induction into The Nevada Broadcasters Hall of Fame.

Wayne's success has been meteoric.

"Wayne, it's always great being with you. We've done some great work together."

### WAYNE MAKES "POWER 50" OF ONLINE RADIO TOO!



Wayne is a dual threat on radio. **TALKERS** rates the top talk shows on traditional radio.

But "Talk Stream Live" rates the top 50 most influential and listened-to streaming talk shows in America.

Wayne's show made their annual "Power 50" List in 2023 and 2024. Wayne's show debuted at number 37 in the nation.

See: <a href="https://news.radio-online.com/articles/b17310/Ground-zero-w-Clyde-Lewis-Tops-Talk-Stream-Lives-Power-50">https://news.radio-online.com/articles/b17310/Ground-zero-w-Clyde-Lewis-Tops-Talk-Stream-Lives-Power-50</a>

Wayne joins the biggest names in streamed radio including Steve Bannon, Alex Jones, Dan Bongino, Mark Levin, Sean Hannity, Glenn Beck, Clay Travis, Ben Shapiro and George Noory.



"We started the show with Rudy Guliani...But this guy is the biggest hammer of all...Wayne Allyn Root is the OG (Original Gangster) for Trump... Wayne is the ether of the MAGA and Trump movement."

Steve Bannon, Host "The WAR Room"
 Former White House Chief Strategist for President Trump

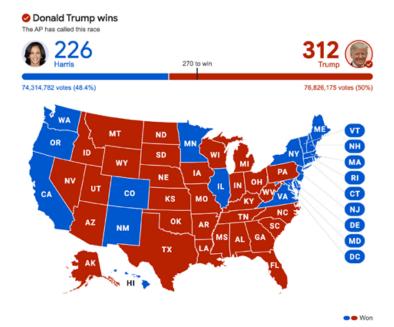


# WAYNE IS THE MOST ACCURATE ELECTION PREDICTOR OF 2024

## Wayne makes the most accurate prediction of anyone in the U.S. media!

Wayne made his 2024 presidential election prediction in print in his newspaper columns...in media interviews...and on his TV and radio shows multiple times...

- Despite polls being tied for weeks, Wayne predicted a shocking and spectacular Trump victory at the last minute just like Reagan-Carter in 1980. **BULLSEYE!**
- Wayne predicted Trump would win a massive Electoral landslide BULLSEYE!
- Win all 7 swing states BULLSEYE!
- Win the popular vote by 2 points **BULLSEYE** (the exact number)!







# CONSERVATIVE TV & RADIO HOST WAYNE ALLYN ROOT MAKES LIST OF BEST DRESSED IN WORLD



#### **January 1, 2023**

It was quite a holiday season for national TV and radio host Wayne Allyn Root. First, Root interviewed former President Donald J. Trump on Christmas Eve on his Real America's Voice TV show, "America's Top Ten Countdown with Wayne Allyn Root." It was Wayne's 11th interview with the 45th President of the United States. Trump said of Wayne, "Wayne, We've done some great work together."

Then on New Year's Day Root found out he fulfilled a lifetime goal of being included in "The 14th Annual International Best Dressed List." Root's style was compared to President Trump's New York style of dressing meets Vegas flair!



Other notables joining Wayne on this year's list include former First Lady Melania Trump; President Joe Biden; actress Jennifer Coolidge; and the new Prime Minister of Italy Giorgia Meloni.

Media icons joining Wayne on the list were Judge Jeanine Pirro of Fox News; Greg Kelly of Newsmax; and Charles Payne of Fox Business.

See this year's list (originally compiled by Mr. Blackwell, now compiled for 14th year in a row by Roger Stone):

rogerstone.substack.com/p/2022-roger-stones-best-and-worst



### **SIR WAYNE ALLYN ROOT:**

## THE FIRST CONSERVATIVE TALK HOST TO BE KNIGHTED!

It isn't often that conservative talk show hosts receive the honor of being **Knighted.** But Wayne Allyn Root, nationally-syndicated host of "Wayne Allyn Root: Raw & Unfiltered" on USA Radio Network, may be the first to ever receive that honor. Root was Knighted on June 5th, 2022 at the star-studded Royal Knighting Ceremony and Gala at The Venetian in Las Vegas, Nevada.



Root was Knighted by Prince Rafael of the Royal House of Cappadocia, one of the oldest Royal Houses in the world. Root is now a Knight in the Royal Order of Constantine the Great and Saint Helen and will forever be known as "Sir Wayne Allyn Root." Root was Knighted for his notable achievements in Entrepreneurship & Entertainment.

Other notables Knighted at the ceremony included Sir Alec Stern, billionaire founder of Constant Contact; Sir Ray Parker Jr., songwriter for many of the biggest hits in music including "Ghostbusters," as well as guitarist for The Rolling Stones, Stevie Wonder and Barry White; and Sir Rolando Blackman, former NBA superstar and 4x All Star for the Dallas Mavericks, Olympian, and Congressional Gold Medal winner.

To our knowledge, Root is the only conservative TV or radio talk host to ever be Knighted. (cont'd)



"He's a fellow Vice Presidential nominee. His initials spell WAR. You keep setting people straight. We need your voice. Thank you for your boldness."

— Sarah Palin, former GOP Vice Presidential Nominee

## SIR WAYNE ALLYN ROOT: THE FIRST CONSERVATIVE TALK HOST TO BE KNIGHTED!

It was Root's second major honor of the year 2022. Root was inducted into "The Nevada Broadcasters Hall of Fame".

Root is already a member of "The Las Vegas Walk of Stars" with his 180- pound granite star on Las Vegas Blvd in front of Paris Resort & Casino.

Root said, "God bless America. The American Dream is still alive. Where else can a S.O.B. (son of a butcher) from the wrong side of the tracks, be Knighted and become 'Sir Wayne Allyn Root,' as well as be inducted into the Las Vegas Walk of Stars and the Nevada Broadcasters Hall of Fame. That's one heck of a 'Triple Crown.' ONLY IN AMERICA!"



### WAYNE'S TV STAR IS SHINING.







Wayne isn't just a nationally-syndicated radio star. Wayne's success on TV has been even **MORE REMARKABLE!** 

Wayne began his career as the anchorman and host of five shows on **CNBC** (then called Financial News Network).

Then he became a popular and frequent guest on **Fox News.** 

Then Wayne became the host of **the primetime** TV talk show on Newsmax TV.

"WAR: The Wayne Allyn Root Show" enjoyed phenomenal and dramatic success.

Wayne's show was so popular that **Bill O'Reilly** joined Wayne to open the show three nights per week (in his old time slot). As the former host of "**The O'Reilly Factor**" on Fox News, Bill was the #1 host on American cable television for 16 consecutive years.

Wayne was the 8 PM ET primetime host at Newsmax for three years and over 700 shows.

When Wayne started on Newsmax TV, the network reached 15 million homes.

By the time Wayne left, Newsmax reached over 70 million homes.



"Wayne has built a television powerhouse with his show at Newsmax TV. When Wayne started with Newsmax we reached 15 million TV households. This year we're reaching 70 million and more. Wayne has the primetime position each night on our TV network, with television legend Bill O'Reilly joining Wayne to open the show 3 nights per week. Wayne's viewership, fan base and advertising revenues are growing faster than anything on American television. That's saying something."

- Michael Clemente, CEO Newsmax TV



## WAYNE NOW HAS THREE NATIONAL TV SHOWS.

#### **WEEKENDS:**

The crown jewel of Wayne's TV empire is "America's Top Ten Countdown with Wayne Allyn Root" broadcasting every Friday at 10pm ET/7 PM Pacific and every Saturday on "Real America's Voice" TV Network at Noon ET/9 AM Pacific. All shows replay multiple times a weekend.

#### WHERE TO WATCH:

Dish TV Channel 219

Roku

Pluto TV Ch 240

Samsung TV Ch 1029

Apple TV

Amazon Fire TV

Select TV Ch 106

Or watch streamed live online

at RealAmericasVoice.com



# WAYNE NOW HAS THREE NATIONAL TV SHOWS.

#### "THE ROOT REACTION" WEEKNIGHTS:

Wayne's weeknight TV show "The ROOT Reaction" airs every weeknight on "Real America's Voice" TV Network at 10 PM ET/7 PM Pacific.

#### WHERE TO WATCH:

Dish TV Channel 219

Roku

Pluto TV Ch 240

Samsung TV Ch 1029

Apple TV

Amazon Fire TV

Select TV Ch 106

Or watch streamed live online

at RealAmericasVoice.com



# WAYNE NOW HAS THREE NATIONAL TV SHOWS. (CONTINUED)

#### **DAILY M-F:**

Wayne's daily TV show "Wayne Allyn Root; Raw & Unfiltered" airs live Monday-Friday on "FrankSpeech Faith & Family" at 7 PM ET/4 PM Pacific and replays nightly on "FrankSpeech News" at 11 PM ET/8 PM Pacific.

#### WHERE TO WATCH:

Roku
Apple TV
Apple App Store
Google TV
Samsung TV
LG TV

Or watch streamed live online at FranksSpeech.com



### THE STAR OF LAS VEGAS!





Wayne has been recognized and honored for his meteoric success with his own 180-pound granite star on the world-famous Las Vegas Walk of Stars. Wayne joins Vegas legends such as Elvis, Wayne Newton, Frank Sinatra, Dean Martin, Sammy Davis Jr., Bobby Darin and Liberace. Wayne's star can be seen on Las Vegas Blvd. in front of Paris Resort & Casino on the world-famous Vegas Strip.

This "King of Vegas" has turned his Vegasbased radio and TV shows into platforms to set SALES RECORDS for his sponsors and advertisers: small and medium-sized businesses and individual entrepreneurs.

Wayne uses his big media platform to turn his sponsors into celebrities. Which also turns small businesses into national brand names.

### THAT'S THE POWER OF W.A.R.



"Conservative warrior Wayne Allyn Root...Wayne provides a road map to restoring American economic exceptionalism..."

Allen B. West, Lt Colonel U.S. Army retired
 Former United States Congressman
 Chairman, Texas Republican Party



# WHY DO WAYNE'S SHOWS WORK FOR ADVERTISERS LIKE NOTHING EVER SEEN BEFORE?



- #1 Wayne personally endorses each and every product, brand or business advertised...
- #2 Wayne uses his one-of-a-kind energy, enthusiasm and bigger-than-life personality to sell your product to his audience.
- #3 Wayne creates & scripts your advertising campaign.

  He is one of the most creative copy-writers in

  America. The ads he's written have brought in hundreds of millions of dollars in dozens of different fields of business.







- #4 Wayne makes it PERSONAL he explains through personal testimonial how the product FANTASTICALLY works for him, or someone close to him. He makes it clear why your product is the greatest of its kind.
- #5 Wayne brands YOU and your product as **CELEBRITIES**.
  Wayne interviews the sponsors of his shows **turning YOU into a star!**
- #6 Wayne gets his fans so **EXCITED** about your product, they want to charge up a steep hill, or run through a brick wall, to buy it and try it! The rest is up to you.
- #7 Wayne's audience loves WAR. They are passionate about WAR. They are loyal to WAR. They "want to be like WAR." His fans buy the products sold and endorsed by WAR on his shows!



\*

#8 Wayne will create a **CUSTOM VIDEO** promoting your business, complete with **endorsement** by WAR. You can display it on your web site, or send it out in a mass email blast to your database of customers, or send it individually to potential new clients! Wayne charges his corporate clients \$25,000 for each video. As a sponsor of Wayne's show, you get it for **FREE!** 











### **WAYNE'S AUDIENCE IS SPECIAL:**



WAR has the dream audience every business owner wants...

Wayne is author of 17 books, including #1 business bestsellers "The Power of RELENTLESS" and "TRUMP RULES."

Wayne's audience is dominated by people like him – **Relentless** winners! People with energy, drive, ambition, chutzpah. People who always want "more and better." People with disposable income. People who shop, spend and invest. People who buy homes, mortgages, insurance, furniture, stocks, precious metals, cars, investment properties, and products to keep them young and healthy-fitness equipment, vitamins, diet programs, plastic surgery, cosmetic dentistry.

#### PEOPLE WHO WILL BUY YOUR PRODUCTS!

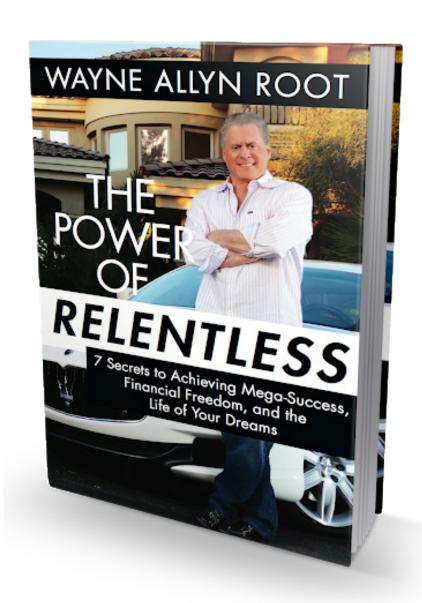


"Wayne Allyn Root wants you to be able to become the next Wayne Allyn Root. And you should take him up on it."

— American Spectator Magazine

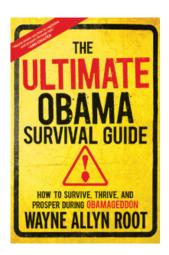


# WAYNE IS THE AUTHOR OF 17 BOOKS, INCLUDING MULTIPLE NATIONAL BESTSELLERS, WITH HIS BOOKS TRANSLATED INTO SEVERAL LANGUAGES.



"Wayne Allyn Root comes out with both guns blazing... My grandfather, B.C. Forbes, who founded the publication that bears his name, particularly admired what he called "stickto-it-iveness." Wayne demonstrates how to apply that crucial characteristic to all aspects of your life..."

Steve Forbes, Chairman Forbes Media
 Editor-in-Chief, Forbes Magazine
 Former GOP Presidential Candidate



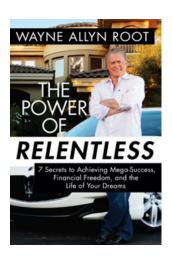
#### Ultimate Obama Survival Guide -

#1 hardcover political book in America in bookstores on opening week; #4 hardcover political bestseller in America for the year 2013; reached #21 of all 3 million books sold at Amazon: #1 in finance, economics, politics, conservatism categories at Amazon.



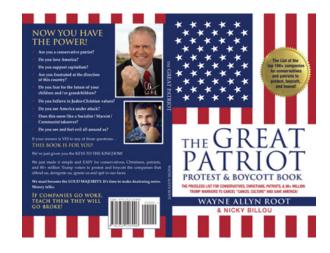
#### Trump Rules -

#1 bestseller in a dozen Amazon business, sales, marketing & political categories, 2020



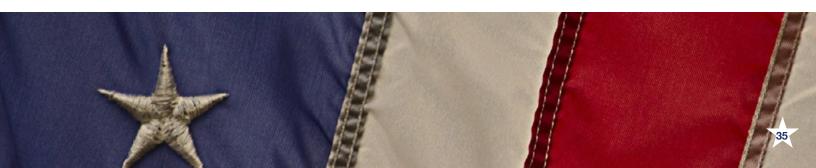
#### The Power of Relentless -

#1 business book in USA, according to CEO-READ; Ranked by Steve Forbes in Forbes magazine as one of his 8 favorite books of the year, 2015

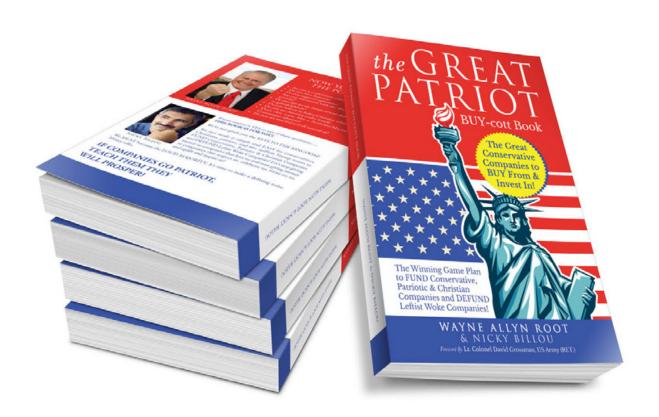


#### The Great Patriot Protest & Boycott Book -

#1 bestseller in over a dozen business and political categories throughout 2021 and 2022.



### AND WAYNE'S NEW #1 BEST SELLER...





### The Great Patriot BUY-cott Book –

#1 bestseller in multiple political categories in 2023.

"It's time to beat the Radical Left at their own game. Money does talk Anheuser-Busch now understands that. Great new Book by Wayne Allyn Root. Buy your copy today!"

President Donald J. Trump, 45th President of the United States



Wayne's radio show is now available 24/7 on-demand on iHeartRadio too. **iHeartRadio** has over **100 million** registered users. As well as the **Audacy App**, where **40 million** Americans stream radio. Wayne's show is broadcast on Audacy.

Wayne's podcast "WAR RAW" is available at I-Tunes, Spotify, Apple, I-Heart, Amazon, GooglePlay, Spreaker and everywhere else where podcasts are downloaded.

Wayne's national newspaper column is syndicated by Creators Syndicate.

Wayne is a best-selling author of 17 books – with his latest business book, "TRUMP RULES" and political book, "THE GREAT PATRIOT PROTEST & BOYCOTT BOOK"

both #1 bestsellers in multiple categories.





#### WAYNE IS THE KING OF VEGAS





#### Las Vegas is the Entertainment Capital of America.

And one of the fastest growing cities in America.

2.9 million residents live in the Vegas Metro Area (according to MacroTrends.net)

PLUS over 40 million visitors a year!

Wayne's popular afternoon drive time radio show dominates the Las Vegas market.

Virtually every conservative in Las Vegas is listening. It is the only afternoon drive-time show heard throughout the entire state of Nevada.

It's at the perfect time (3 PM to 6 PM) – when everyone who works for a living is driving home from work. These are the people with income and assets, looking to spend, spend, spend.

(CONTINUED)



Wayne Allyn Root is a Las Vegas legend…"

– The Financial Times



#### WAYNE IS THE KING OF VEGAS





That means Wayne has the attention of most of the people in Las Vegas with buying power and disposable income. Parents looking to buy for their children; homeowners; business owners; gun owners; car owners; consumers; shoppers; "foodies" looking for a new place to eat.

Wayne is a major celebrity in Vegas. The media has dubbed him "the King of Vegas." His national TV and radio shows are broadcast from Vegas. His 180-pound granite star in the Las Vegas Walk of Stars says "Wayne Allyn Root: King of Las Vegas."

Wayne's Las Vegas fans want to "be like Wayne." They want to do what Wayne does. Eat where Wayne eats. Become a SPONSOR of Wayne's local Vegas radio show and Wayne will make you, your business, or product a star in Las Vegas!



"Wayne Allyn Root is the most fearless conservative in America."

Bill Cunningham, Host
 Premiere Radio Network on 300+ stations







Listeners, who have money and want to feel better, look better, stay youthful. Which is why Wayne's show is unique - it's filled with advertisements from doctors, dentists, plastic surgeons, men's clinics, sex clinics, anti-aging doctors, anti-aging spas, skincare spas.



"Wayne's success is mind-blowing...talking to Wayne Allyn Root is like talking to Tony Robbins."

- FOX News Las Vegas

# THE POWER OF THE WAYNE ROOT BRAND.



"Where's Wayne? Is that Wayne? Where is Wayne Allyn Root? This is the kind of thing he likes, this is what he talks about...he's made a hell of a living talking about this kind of stuff...Where is Wayne?...he's a great guy I'll tell you. There he is...hello Wayne...Wayne's done great...this is the kind of thing he talks about...because he's about common sense."

















#### Wayne Allyn Root "Raw & Unfiltered" Guests

**Donald J. Trump** – 45th President of the United States (interviewed 15x by Wayne)

Mike Pence – 48th Vice President of the United States (multiple appearances)

**Donald Trump Jr.** – Eldest son of President Trump (multiple appearances)

**Eric Trump** – Son of President Trump

Lara Trump, Co-Chairman RNC (Republican National Committee) – Daughter-in-law of President Trump

**US Senator Marco Rubio - Trump Cabinet Member** – U.S. Senator and former GOP Presidential candidate

Bill O'Reilly – Former Fox News Channel host; #1 news host on cable TV for 16 consecutive years; #1 NY Times Best-Selling Author (regular weekly appearances)

**Steve Bannon** – Former White House Chief Strategist, Former Chairman of Breitbart News (multiple appearances)

**Vivek Ramaswamy** – billionaire business mogul, former Presidential candidate and Trump Cabinet member (multiple appearances)

**Tulsi Gabbard** – former Presidential candidate, Congresswoman and Trump cabinet member (multiple appearances))

Robert F. Kennedy Jr – former Presidential candidate and Trump Cabinet member (multiple appearances)

**US Senator Ted Cruz** 

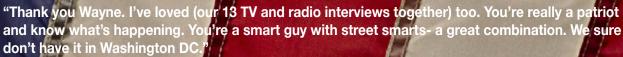
**US Senator Rand Paul** – (multiple appearances)

**US Senator Ron Johnson** – (multiple appearances)

**Liz Truss** – former Prime Minister of England

Michael Whatley, Co-Chairman RNC (Republican National Committee)











**Hogan Gidley** – Press Secretary for the Trump Presidential Campaign; White House Deputy Press Secretary (multiple appearances)

**Kimberly Guilfoyle** – Attorney; Prosecutor; former Fox News Host, Advisor to President Trump (multiple appearances)

**Judge Jeanine Pirro** – Former Judge; Prosecutor; Politician; Host of Justice with Jeanine on Fox News Channel

**Nikki Haley** – Former U.S. Ambassador to the United Nations; Former Governor of South Carolina

**Dr. Ben Carson** – Former GOP presidential primary candidate and 17th U.S. Secretary of HUD

**Herman Cain** – former GOP presidential primary candidate; Chairman of the Federal Reserve Bank of Kansas City; CEO of Godfather's Pizza

**Dr. Oz** – U.S. Senate candidate (Pennsylvania); M.D. and; Host of "The Dr. Oz Show" (frequent guest)

Alan Dershowitz – The most celebrated lawyer in America (multiple appearances)

**Joe diGenova** – Former United States Attorney for the District of Columbia (multiple appearances)

Corey Lewandowski – 2016 Trump for President, National Campaign Manager (multiple appearances)

Steve Forbes – Publisher Forbes Media and former 2x GOP Presidential Candidate

Ken Cuccinelli – U.S. Deputy Secretary of Homeland Security (multiple appearances)

Stephen Miller - Senior Policy Advisor to President Trump

**Stephen Moore** – Economist; Co-Founder of Club for Growth; Economic Advisor to President Trump (multiple appearances)





**Peter Navarro** – Assistant to President Trump, Director of Trade and Manufacturing Policy (multiple appearances)

**Dick Morris** – Political Author and Commentator; Former Presidential Pollster, Political Campaign Consultant (multiple appearances)

Mike Pompeo – Former Secretary of State and Director of CIA under President Trump

**Devin Nunes** – Former Congressman; now CEO of Truth Social & Technology Group

Pat Boone – Legendary Entertainer, Producer, Songwriter & Businessman

**Kari Lake** – Conservative Media Dynamo and former Arizona Gubernatorial Candidate (multiple appearances)

**Kevin Sorbo** – Legendary Actor, Filmmaker, Author; starred in the lead role as Hercules in "Hercules: The Legendary Journeys." (multiple appearances)

David Bernhardt - U.S. Secretary of the Interior

Dan Brouillette - U.S. Secretary of Energy

Scott Walker – Former Governor of Wisconsin & former GOP Presidential candidate

Bernie Kerik – Former New York City Police Commissioner

Lt. Colonel Allen West – Former US Congressman; Chairman of the Texas Republican Party

**Monica Crowley** – Former Assistant Secretary of the Treasury for Public Affairs





Pam Bondi – Trump Cabinet Member - Former Attorney General of Florida

Rep. Elise Stefanik - UN Ambassador - Congresswoman, New York 21st District

Dinesh D'Souza – Best-Selling Author & Celebrated Filmmaker

Sidney Powell – Attorney and Former Federal Prosecutor

**Franklin Graham** – Evangelist, CEO of the Billy Graham Evangelistic Association and of Samaritan's Purse, International Christian Relief Organization

**Phil Robertson** – Hunter, businessman, and reality television star on the popular television series "Duck Dynasty"

**Eric Bolling** – Conservative Political Commentator; Former Fox News Host **Greg Jarrett** – Fox News Legal Analyst

**Anthony Scaramuccci** – Former White House Director of Communications

**George Papadopoulos** – Former member of the foreign policy advisory panel to Donald Trump's 2016 presidential campaign

Bill Cunningham – Nationally-Syndicated Conservative Talk Radio Host; Attorney

James Kallstrom – Former FBI Assistant Director

Tom Homan - Former Director of ICE

**Peter Schweizer** – President, Government Accountability Institute; Best-Selling Author

Mike Lindell – CEO of My Pillow

Sam Sorbo – Filmmaker, Actress, Host

Drea de Matteo - Actress, starred on "The Sopranos"





Jim DeMint – Former U.S. Senator from South Carolina; former President of "Heritage Foundation"

Roger Stone – Conservative Political Consultant; Worked on the Presidential campaigns for Richard Nixon, Ronald Reagan, George W. Bush and Donald Trump

**Charlie Kirk** – Conservative Activist; Nationally-Syndicated Talk Show Host; Founder of "Turning Point USA"

Sean Spicer – Former White House Press Secretary; Newsmax TV Host

**Dr. Vladimir Zelenko** – MD in New York; Treated thousands of Covid-19 patients successfully using the Zelenko Protocol

R. Emmett Tyrrell - Founder and Editor & Chief of The American Spectator

Tom Fitton - Conservative Activist; President of Judicial Watch

Dr. Jerome Corsi – Best-Selling Author, Political Commentator

**Dr. Sabastian Gorka** – Former Deputy Assistant to President Trump; Nationally-Syndicated Talk Radio Host

Dr. Laura Schlessinger - National Talk Radio Host

**James Golden "Bo Snerdley"** – Producer of the Nationally-Syndicated Rush Limbaugh Show

**Diamond and Silk** – Conservative Political Activists, Video Bloggers

Lou Dobbs – Host of Lou Dobbs Tonight on Fox Business Network

Sheriff Joe Arpaio - Former Sheriff of Maricopa County, Arizona





**Sheriff David Clarke** – Former Sheriff of Milwaukee, Wisconsin; Conservative Political Commentator

Fran Coombs - Managing Editor of Rasmussen Reports

Sarah Huckabee Sanders - Former White House Press Secretary

Rep. Matt Gaetz – Congressman representing Florida's 1st Congressional District

Patrick Byrne – Former Founder & CEO of Overstock.com

Jovan Pulitzer – Celebrated national election integrity expert

Mark Meadows – Former Chief of Staff to President Trump, former United States Congressman, Founder & Chairman of "Freedom Caucus" in US Congress

Alex Jones - National TV and radio host, founder of InfoWars web site

**Steve Hilton** – Fox News host and former Director of Strategy for UK Prime Minister David Cameron

Jason Miller – Former Senior Advisor to President Trump, Chief Spokesman for Trump Presidential campaign, founder of GETTR social media site

Curtis Sliwa – WABC New York radio host and former candidate for Mayor of New York City

**Ken Starr** – Former judge, Solicitor General of United States, Independent Counselor investigating President Bill Clinton, former attorney for President Trump





Alex Berenson – Former NY Times medical journalist, #1 bestselling NY Times author

Jay Schroeder - Former NFL QB & Super Bowl champion

**Tom Renz** – Class action attorney representing whistle blowers and victims of Covid vaccine injuries, prominent critic of Covid vaccines

Chad Prather - Blaze TV host, conservative comedian and entertainer

**United States Congressman Louie Gohmert** 

**Lt. Commander Jocko Willink** – Bestselling author, podcaster and former member Seal Team 3

**The Hodge Twins** – conservative comedians and commentators, YouTube stars

**Dr. Robert Malone** – MD, biochemist and creator of mRNA vaccine technology, prominent critic of Covid vaccines

**Brandon Straka** – conservative media personality, founder of "Walk Away" movement

Andrew Guliani – son of Rudy Guliani, candidate for Governor of New York

Justice Michael Gableman – former Justice of Wisconsin Supreme Court, and special investigator of 2020 presidential election fraud

**General Paul Vallely** – retired US Army major general and Fox News military analyst

Eric Greitens – former Governor of Missouri, US Senate candidate

**Dr. Joseph Ladapo** – Florida Surgeon General

Scott Presler - Founder, Early Vote Action





**Dr. Peter McCollough** – World renowned Internist, Cardiologist and Epidemiologist; Expert on the safety and efficacy of the Covid Vaccine

Paul Manafort - Campaign Chairman for President Trump's 2016 Campaign

Judge Andrew Napolitano – Former Fox News Senior Legal & Judicial Analyst

David Bossie – Former Trump 2016 Deputy Campaign Manager

Stew Peters – Host of the Stew Peters Show

Joe Lombardo - Nevada Governor

Clay Clark – Organizer of the "Reawaken America Tour"

Jake Lang - January 6th Prisoner (direct from his jail cell)

Chad Wolf - Former Acting United States Secretary of Homeland Security

**Tommy Robinson** – United Kingdom Citizen Journalist and Activist

Natasha Owens - Recording Artist of hit song "Trump Won and You Know It"

**Dean Cain** – Actor, best known for playing Superman in TV series "Lois & Clark: The New Adventures of Superman"

Rod Blagojevich – Former Governor of Illinois

Michael Reagan - Son of President Ronald Reagan

**Edward Dowd** – Former Portfolio Manager at Blackrock; Author of: "Cause Unknown: The Epidemic of Sudden Deaths in 2021 & 2022"

Miranda Devine – New York Post Columnist; Best-Selling Author of "Laptop from Hell" and "THE BIG GUY"

Lee Zeldin – Trump Cabinet Member - Former New York Congressman





Kash Patel – Former Chief of Staff to the Department of Defense; Author of "Government Gangsters"

General Michael Flynn - Former National Security Advisor

Christina Bobb - Attorney for President Donald J. Trump

**Ken Paxton** – Texas Attorney General

"Fabio" - Actor, Model, Spokesman

Rep. Marjorie Taylor Greene - Congresswoman, Georgia's 14th District

Congressman Byron Donalds - Represents Florida's 19th District

**Victor Davis Hanson** – Senior Fellow at The Hoover Institution; U.S. Military Historian

Catherine Engelbrecht - Founder and President of True the Vote

**Dan Duquette** – Former General Manager of Boston Red Sox

Dr. Naomi Wolf - Co-Founder & CEO of Daily Clout

Steve Kirsch – Executive Director, Vaccine Safety Research Foundation

Sheriff Richard Mack - Constitutional Sheriffs and Peace Officers Association"

Ben Bergquam - Real America's Voice TV Reporter & Host

Mandy Gunasekara – Former Chief of Staff of the EPA

**John Schneider** – Actor, Filmmaker & Musician; Played the iconic role of Bo Duke" on The Dukes of Hazzard

**Sen. Markwayne Mullin** – U.S. Senator from Oklahoma

**J.J. Carrell** – Retired U.S. Border Patrol Agent



#### WAYNE'S TALENT FOR BRANDING MAKES MIRACLES HAPPEN



Wayne branded himself "the next Jimmy the Greek" in 1977 at age 16.

By 1989, WAR became "Jimmy the Greek's" TV partner. What are the odds? MIRACLE.

The media dubbed Wayne as "the King of Vegas Sports Gambling." Wayne ran with it. He used that moniker everywhere.

By 2006, Wayne was awarded his own 180-pound granite star in the Las Vegas Walk of Stars. It is inscribed "Wayne Allyn Root: King of Vegas." It was named "Wayne Allyn Root" day in Las Vegas and the state of Nevada. MIRACLE.

Wayne branded himself as "The Ronald Reagan of the Libertarian Party."

In his first try at politics, WAR became the Vice Presidential nominee of the Libertarian Party and served on the Presidential ticket in 2008. MIRACLE.

Wayne branded himself "the next Rush Limbaugh" in 1998.

With no background in radio, WAR became a nationally-syndicated conservative talk radio show host in 2016. By 2019 he made the prestigious "TALKERS HEAVY HUNDRED" list of the top radio hosts in America. MIRACLE.

Wayne then branded himself "the next Bill O'Reilly" to lobby for a political TV talk show.

WAR soon landed Newsmax TV's primetime 8 PM ET time slot (the former time slot of Bill O'Reilly), with Bill O'Reilly himself as Wayne's opening guest 3x per week. MIRACLE.





#### WAYNE'S TALENT FOR BRANDING MAKES MIRACLES HAPPEN (CONTINUED)



In 2022 and 2023, at the ages of 61 and 62, Wayne landed not one, not two, but three new national TV talk shows. His shows, "America's Top Ten Countdown with Wayne Allyn Root" and "The Root Reaction" on Real America's Voice TV and "Wayne Allyn Root: Raw & Unfiltered" at FrankSpeech TV are all hits.

Has anyone in the history of the TV industry ever landed three new shows past the age of 61? Wayne's brand keeps producing miracles!

As a part-time hobby, Wayne dreams up reality TV show ideas. Three of his ideas have become big hits- "King of Vegas" on Spike TV (at the time, the 3rd biggest hit in network history), Sin City Justice on Investigation Discovery Network (averaged over 1 million viewers per episode), and "Ghost Adventures" on Travel Channel (for 25 seasons, 230+ episodes- one of longest-running hits in reality TV history).

#### This may be the best track record in Hollywood history!

Wayne predicted in the media from the day his first daughter Dakota was born (for 18 years) that she would be an amazing one-in-a-million "home-school to Harvard or Stanford success story."

Dakota Root was accepted by both Harvard & Stanford – as a home-schooler. She then graduated Phi Beta Kappa from Harvard. She is now Dr. Dakota Root. MIRACLE.

#### Are you getting the picture?

Branding works. And the right kind of branding produces miracles. Now...

#### LET WAYNE BRAND YOU, YOUR COMPANY & YOUR PRODUCTS!



"The things Wayne Root cares about... speak to a lot of Americans."



#### TO BECOME AN ADVERTISER.



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